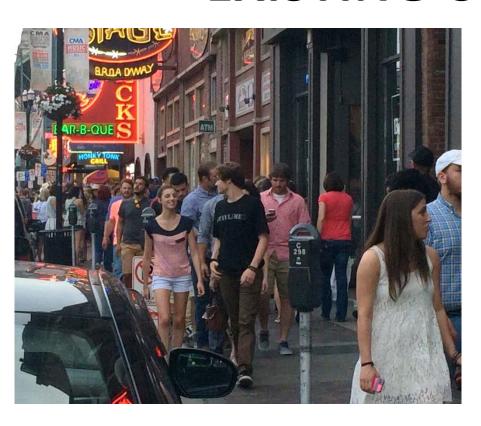


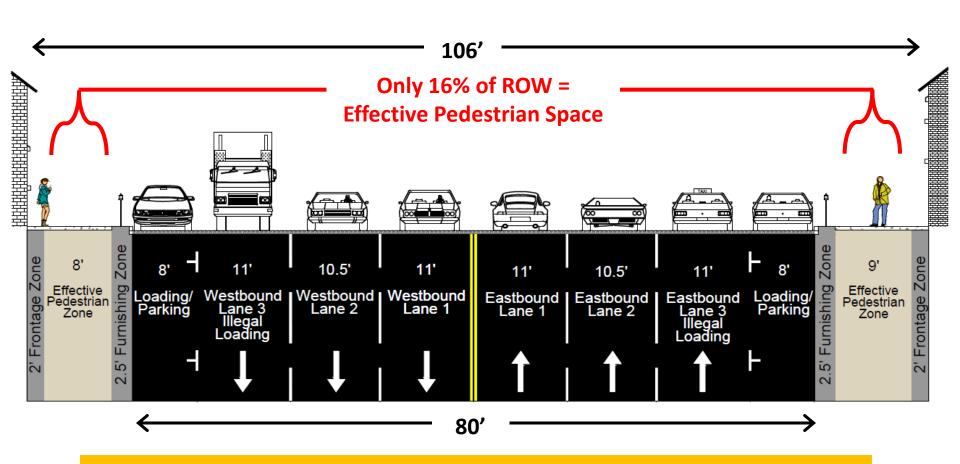
EXISTING CONDITIONS



- 6 Travel Lanes + Curb Parking/Loading
- High Pedestrian Volumes (Day & Night)
- Long Crossing Distances
- Limited Pedestrian Space
- Congested Sidewalks

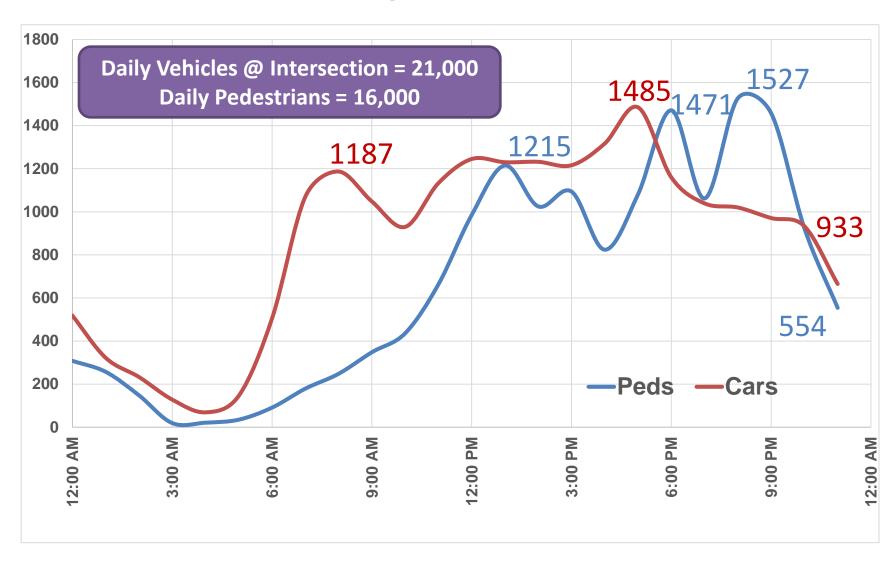
- 1,500 during PM peak hour (2-way)
- 15,000 Vehicles Per Day
- Low Vehicular Volumes Vs. Capacity

EXISTING CONDITIONS



Lower Broadway Cross-Section

Hourly 24-Hr Weekday Volume @ Broadway & 5th Avenue

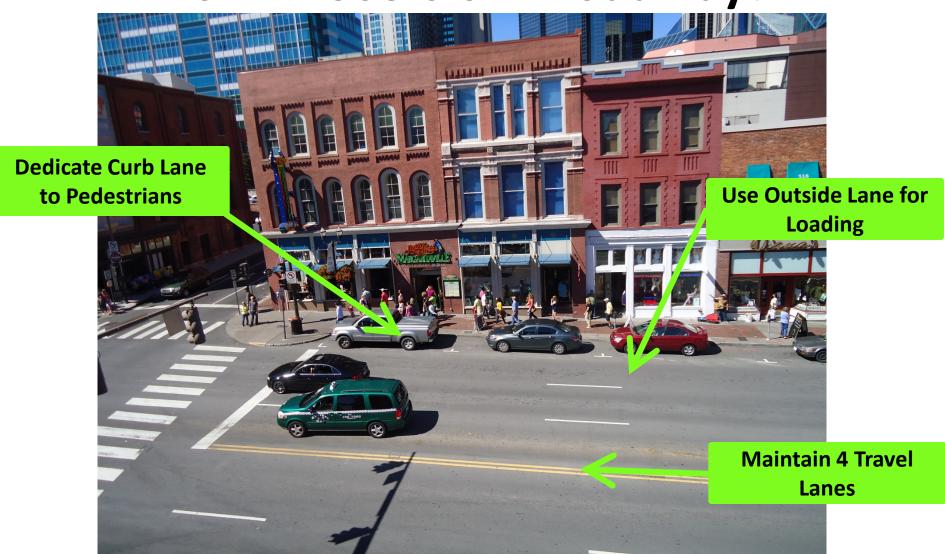


BROADWAY - PILOT PROJECT GOALS

- Expand & Enhance
 Pedestrian Zone
- Eliminate On-Street
 Parking on Broadway
- Universal Loading Zone:
 - Freight
 - Musician
 - Carriage
 - Taxi
 - Valet

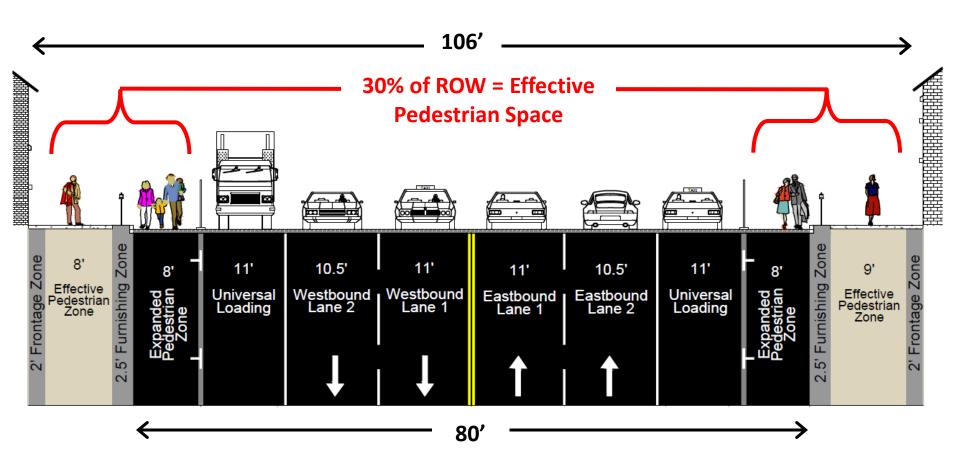


How Can We Reallocate ROW For All Users on Broadway?



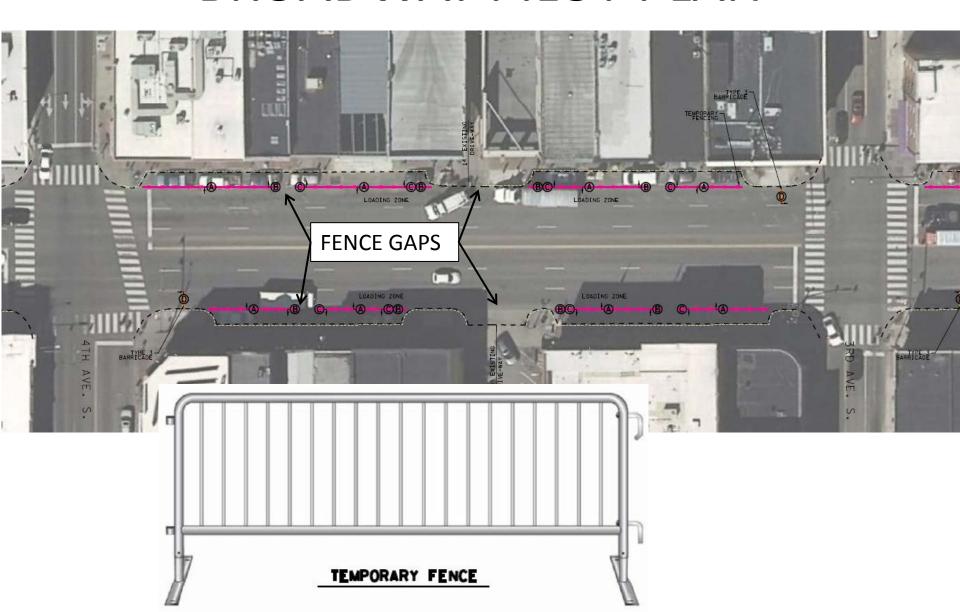


TEMPORARY PILOT STUDY



Lower Broadway Cross-Section

BROADWAY PILOT PLAN



BENEFITS OF PILOT CONCEPT

- Established Pedestrian Zone 24/7
- Balanced ROW Utilization for All Users
- Eliminates Confusing Loading Regulations with Universal Loading Zone
- Maintains Same # Effective Travel Lanes
- Eliminates Pedestrians from "Hiding" between Parked Cars
 - MORE SPACE FOR PEOPLE
 - PLENTY OF LANES LEFT FOR CARS
 - PLACE MAKING FOR LOWER BROADWAY

NEXT STEPS

- Implement Pilot Study Mid-August
- Monitor Conditions
- Receive Public Input & Evaluate
- Collect Additional Data during Pilot Study
- Evaluate Long-term Treatment

LET'S SEE HOW IT WORKS!