Visa **Card Security Features**

The account number embossed on the card must match the account number printed on the sales draft. The last grouping of embossed digits should extend into the hologram.

All VISA account numbers begin with a 4. The characters and numbers embossed on the card should be clear and uniform in size and spacing.

A four-digit number printed on the card (above or below the account number) should match the first four digits of the account number.

VISA 4000 1234 5678 9010 4000 00/00 00/00 VISA G. RAYMOND

> The signature on the back of the card must match the signature on the sales draft. All Visa cards must be signed

before they are valid.

A JTHORIZED SIGNATURE

The Valid Date lists the last date on which the card is valid. Some cards may have an Effective Date as well.

The "Flying V" is embossed on the same line as the valid dates.

magnifying loupe, it is made up of the first four digits of the account number and other characters.

A hologram showing the Visa Dove should appear to move when the card is tilted. A genuine hologram is a photographic image that appears to be three-dimensional when rotated. Most counterfelt cards contain a one-dimensional printed image on a foil sticker.

Tamper-evident signature panel with "VISA" printed at an angle in blue and gold or blue only.

Tiny characters called Micro Printing form a border around the Visa logo which appears above or below the hologram. Visible by using a