

A group of people in a conference room are gathered around a table. A woman in a white sleeveless top is seated on the left, pointing towards a laptop. Several men in business attire are standing and looking at the laptop screen. A large map is spread out on the table. In the background, other people are visible, and a whiteboard with text is mounted on the wall.

# Every Place Counts

Nashville conference,  
July 11-12, 2016

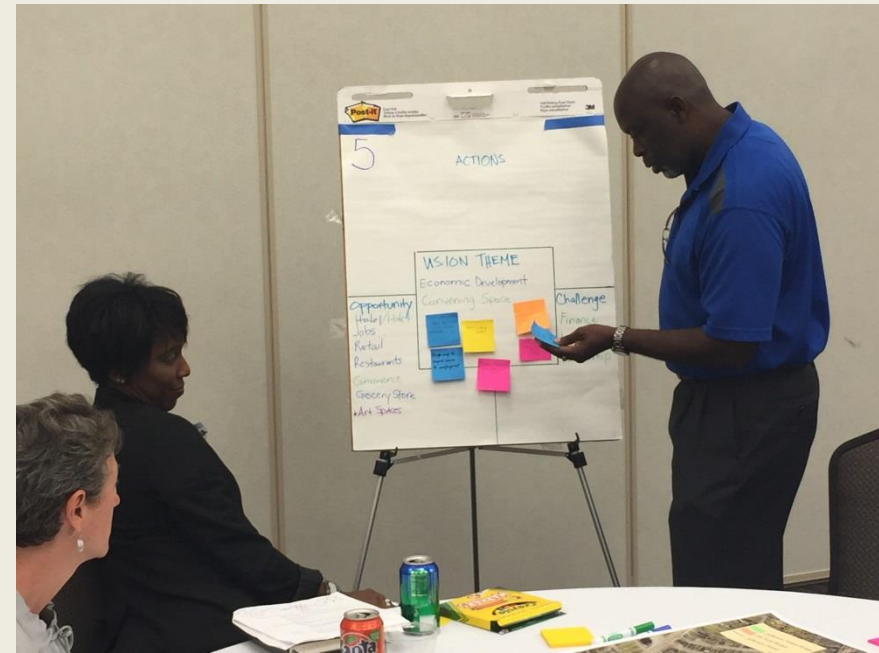


Conference participants toured the study area...





...and discussed their vision for positive change...



# EVERY PLACE COUNTS

## NORTH NASHVILLE 7.11.2016

### BIG THEMES

#### Bridges to Opportunity

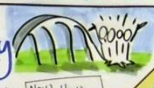
- YOUR VOICES
- YOUR VISION
- A NEW KIND OF CONVERSATION:
- TRANSIT = Opportunity
- WE MADE Mistakes

GUIDING PRINCIPLES  
 • DECISIONS MADE with Communities

not just BETTER ~ the BEST transit system possible!

MORE OPTIONS FOR RESIDENTS AND BUSINESSES

- Keep Our Uniqueness
- Honor Our Arts & History
- Live up to our Potential
- Lead the CHANGE from Inside!



#### Walkable, Connected Jefferson St.

- Complete Streets
- Some simple solutions
- RAISE THE SIGNS
- CUT BACK THE OVERGROWTH

\* Retain our historical names: place making (e.g. College Park)

WATCH YOUR LANGUAGE

TWO BIG LESSONS: The design of the streets reflects community values. Markets, traffic & behaviors adapt to infrastructure.

#### RESTORATIVE PLACE-KEEPING

- Arts & Entertainment Destinations
- HBCU: foundations of our culture AND air commerce

KEEP IT REAL!

LIFELONG LEARNING in the COMMUNITY

#### More Open Space & Green Infrastructure

BRING ALL THE PLANS TOGETHER!

#### I-40 IMPROVEMENTS

- Connectivity
- Capture the value of the traffic

DEEM BIG - KEEP IT REAL!

KEEP THE CONVERSATIONS GOING!

#### ECONOMIC DEVELOPMENT

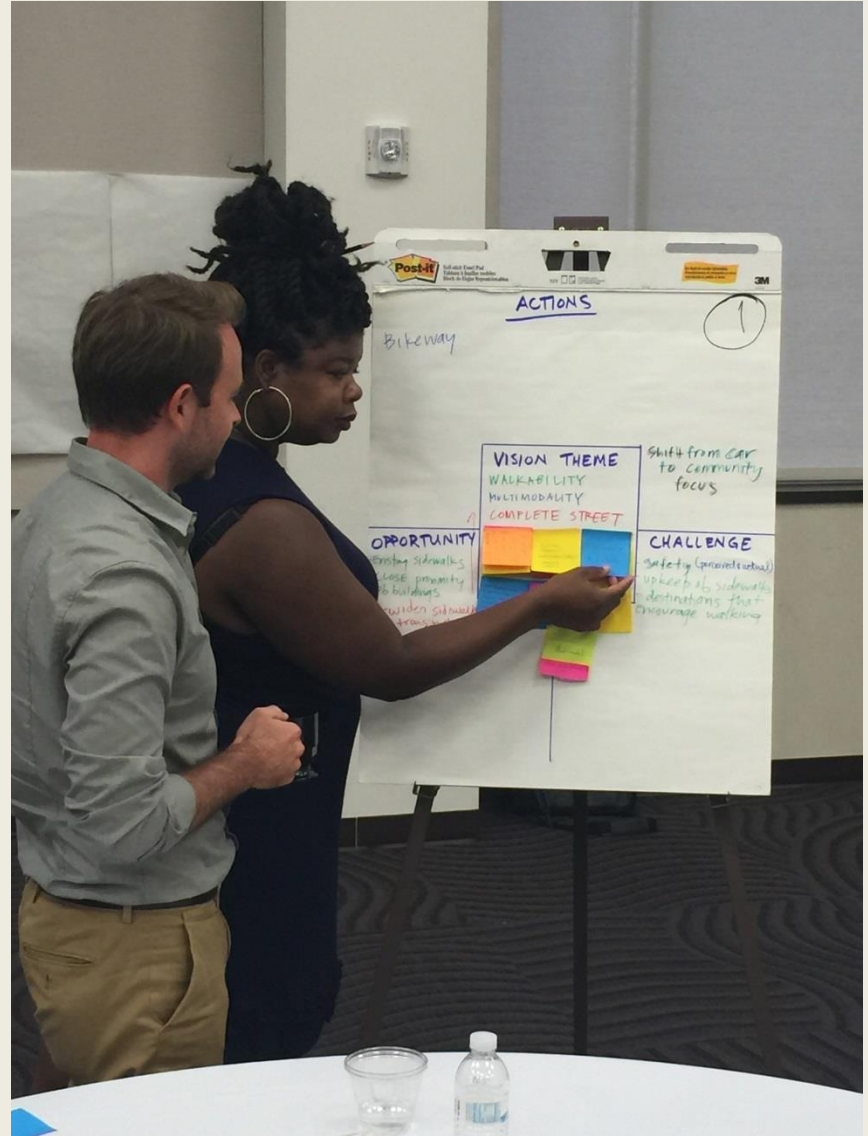
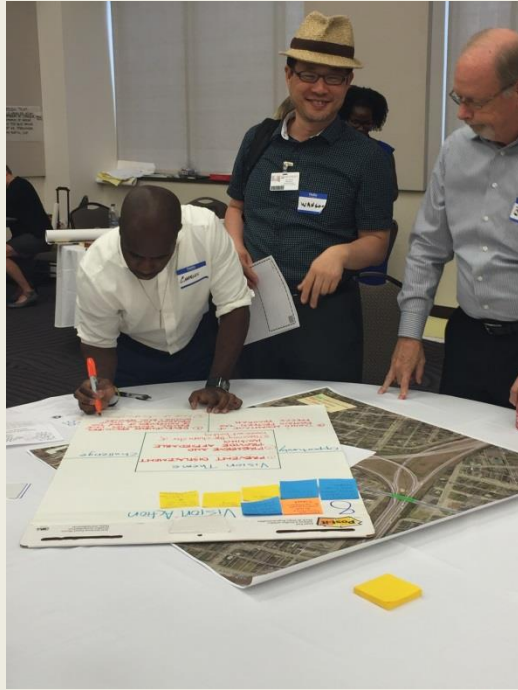
- small businesses
- mixed use
- tap into student-focused businesses

#### Balance Growth & Cultural Preservation

- Affordable Housing
- Investment Attraction

LAND VALUES: REPERTE?







HAPPENING ALREADY = EXISTING =

- JEFFERSON ST. ART CRAWL (MONTHLY)
- NORF. WALLS
- ART HISTORY CLASS LLG (ANCHORING INST) (2)

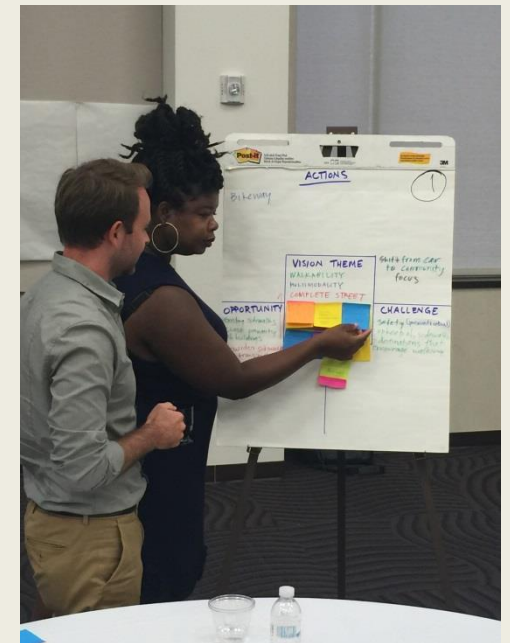
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MAKE THESE WORK EVEN BETTER

PHYSICAL → HUMAN

NEEDED: INTERSECTION OF ART & CULTURE  
 + MORE ARTS (FROM END TO END)  
 + DESIRE LINE  
 + FILL-IN THE HOLES W/ ART (METROARTS) (1)  
 + ENGAGE LOCAL ARTISTS  
 + SAVE ART HISTORY CLASS LLG  
 + ACTIVATE VACANT SPACE  
 + PROPERTY OWNERSHIP BY ARTISTS / PER ARTIST  
 + HOTEL (PARTNERSHIP W/ CULTURAL PRESERVE (BOHQUE) INSTITUTIONS)  
 + TASK FORCE / MGMT ORG. / THE COMMUNITY ALLIANCE  
 + BREAKDOWN BARRIERS B/W EDU + COMMUNIT  
 + LOCAL BIZ DEV. POLICY, IE: 70% OF NEW BIZ IS "LOX"  
 + COMMUNITY COMMUNICATION (TEXT, NEWS, CHAT)  
 + ARTIST INVENTORY / ASSET MAP

TYP



...working together to focus ideas and direction.

See the final presentation [here](#).

