## Murfreesboro Pike / Bell Road / Hamilton Church Road Study Area - Demographics

The study area is outlined in red on the map on page three. The Block Groups used for the demographic profile are outlined and striped in orange. The study area focuses on a smaller area than Census Block Groups data. The demographic analysis includes all the Block Groups which have dwelling unit parcels in the study area. As a result, the demographic profile includes data for a larger surrounding area. For example, while the study area itself only has around 500 persons living in it, the profile covers some 14,000 persons. This is unavoidable due to the small size of the study area compared with the size of Block Groups in the area.

Please be aware that this profile will not account for last year's economic upheaval (tornado, COVID, bombing). As for the profile itself, here are a few highlights:

- Area totals 14,102 persons in 5,242 households.
- Average household size is 2.6 persons, larger than the 2.36 persons for the county as a whole.
- Area has many married couple families with children. The percent of all families that are married with children is 30.1%, higher than the 27% found countywide.
- Percent of population age 18 and under is 25.7%, higher than the Davidson County value of 21.1%. Conversely the number of seniors (65+) is relatively low (7%).
- Area is quite diverse. Minorities make up 56.9% of the total population, including 38.3% Black or African American and 17% Hispanic. Both of these values are well above the county average.
- Area features an abundance of rental housing. Almost 57% of the housing supply is renter occupied, vs. 45.7% for Davidson County.
- Occupancy rates are also very high. It appears the area offers reasonable rents and modest housing values as the overall vacancy rate is less than half of the county average (4.5% vacant vs. 9.6% for Davidson County).
- Most workers commute via single occupancy vehicles or carpools. Transit usage sits right at the county average of 2.1%. These numbers make sense given the location's suburban form. Walking is particularly uncommon (0.2%) and few work from home (1.8%).
- Most people in the demographic profile area are working class. Per Capita Income is only 2/3 of the county average (\$24,000 vs. \$36,000 for Davidson County). Poverty rate is nearly 10 percentage points higher than average (23.6% for this demographic area vs. 14.9% for Davidson County). This fits with the low rate of telecommuting as most of these workers are likely entry level or work in essential services which cannot be done from home.
- Unemployment is very, very low at 2.1% and High School graduates are common, while those with a Bachelor's Degree or higher are less common than in Davidson County as a whole.

The complete table is provided on the following page, followed by the map.

		Davidso	n County	Ant	Antioch	
	QuickFacts	#	%	#	%	
Population	Total	687,488	n/a	14,158	n/a	
	Household Population	665,978		14,102	99.6%	
	Group Quarters Population	21,510	3.1%	56	0.4%	
	Average Household Size	2.36	n/a	2.60	110.2%	
	Male	331,298	48.2%	6,828	48.2%	
	Female	356,190	51.8%	7,330	51.8%	
Families		156,571	n/a	3,186	n/a	
	Married Couple Families with Children	42,254	27.0%	958	30.1%	
	Single Parent Families with Children	25,663	16.4%	523	16.4%	
_	Female Householder with Children	20,753	13.3%	382	12.0%	
Race	White	440,299	64.0%	7,994	56.5%	
	Black or African American	186,295	27.1%	5,417	38.3%	
	American Indian/ Alaska Native	1,534	0.2%	0	0.0%	
	Asian	24,865	3.6%	128	0.9%	
	Native Hawaiian or Pacific Islander	412	0.1%	0	0.0%	
	Other Race	16,136	2.3%	411	2.9%	
Ethnicit.	Two or More Races Hispanic or Latino	17,947 70,319	2.6% 10.2%	208 2,402	1.5% 17.0%	
	Not Non-Hispanic White alone	301,105	43.8%	8,056	56.9%	
	Less than 18	145,006	21.1%	3,636	25.7%	
Age	18-64	460,275	67.0%	9,525	67.3%	
	Greater than 64	82,207	12.0%	9,323	7.0%	
Housing Units		312,366	n/a	5,678	n/a	
Housing Office	Owner Occupied	153,439	54.3%	2,339	43.1%	
	Renter Occupied	128,927	45.7%	3,085	56.9%	
	Occupied	282,366	90.4%	5,424	95.5%	
	Vacant	30,000	9.6%	254	4.5%	
Travel	Mean Travel Time to Work (min)	23.3	n/a	n/a	n/a	
	Workers	372,827	n/a	7,623	n/a	
	Drove Alone	290,593	77.9%	6,235	81.8%	
	Carpooled	36,924	9.9%	898	11.8%	
	Public Transportation	7,652	2.1%	163	2.1%	
	Walked	8,746	2.3%	18	0.2%	
	Bike	683	0.2%	0	0.0%	
	Taxicab, motorcycle or other means	4,271	1.1%	172	2.3%	
	Worked from Home	23,958	6.4%	137	1.8%	
	No vehicle available (Households)	18,549	6.6%	292	6.6%	
Income	Median Household Income	\$60,388		n/a	n/a	
	Per Capita Income	\$36,440		\$24,901	68.3%	
	Income below Poverty level	99,119	14.9%	3,346	23.6%	
Education	Population 25 years and over	474,362	n/a	8,821	n/a	
	Less than 9th grade	20,904		413	4.7%	
	9th to 12th grade, No Diploma	30,939		487	5.5%	
	High School Graduate (includes equivalency)	104,775		2,641	29.9%	
	Some College, No Degree	89,720		1,566	17.8%	
	Associate Degree	30,207	6.4%	851	9.6%	
	Bachelor's Degree	123,838		1,965	22.3%	
	Graduate or Professional Degree	73,979		898	10.2%	
Employment	Population 16 Years and Over	555,930		10,965	n/a	
	In Labor Force	397,453		8,203	74.8%	
	Civilian Labor Force	397,005		8,203	74.8%	
	Employed	380,627	95.8%	8,033	97.9%	
	Unemployed (actively seeking employment)	16,378		170	2.1%	
	Armed Forces	448		0.700	0.0%	
	Not in Labor Force U 2019 American Community Survey 5-year estir	158,477	28.5%	2,762	25.2%	

Source: U.S. Census Bureau 2019 American Community Survey 5-year estimates.

