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21ST AVENUE SOUTH CORRIDOR STUDY

Visioning Workshop

October 29, 2018

TONIGHT'S AGENDA

- I. Welcome and Introductions
- 2. The Project
- 3. Food for Thought
- 4. Visioning Exercises



STEERING COMMITTEE

(NEIGHBORHOOD REPRESENTATIVES AND SMALL AND LARGE PROPERTY OWNERS)

Steve Armistead

Kathryn Brown

Mirna Caldwell

Tom Cash

CJ Hicks

Lindsey Moffat

Phil Ryan

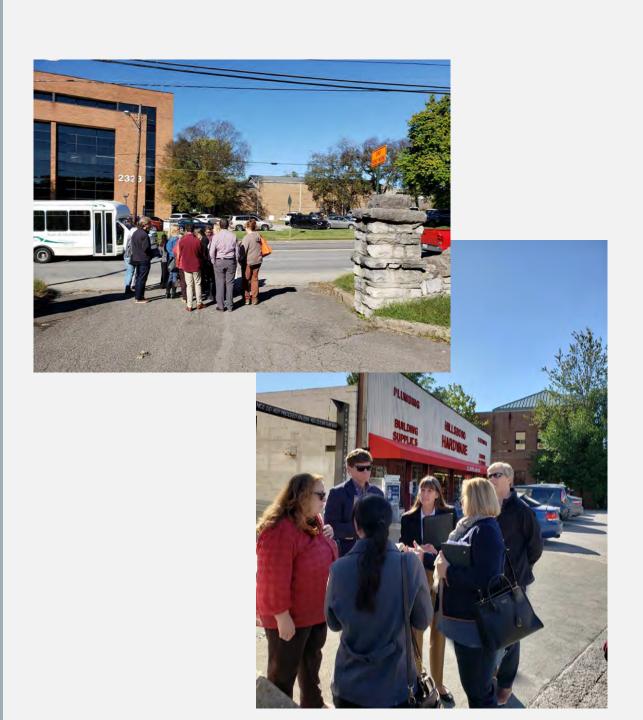
Ryan Siebels

Mary Skinner

Martha Stinson

Elizabeth Tannenbaum

David Thompson



PLANNING DEPARTMENT – COMMUNITY DESIGN DIVISION

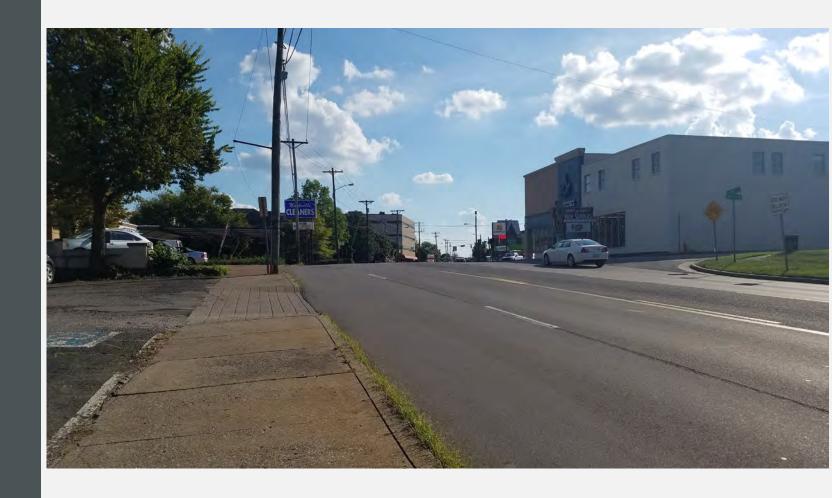
Work with communities to create land use policies, community plans and urban design overlays

Make recommendations to MPC on zoning and subdivision applications

Provide design services to support sustainable development

2. THE PROJECT

- Why are we here?
- Study Area Boundary
- The Week Ahead
- Potential Outcomes
- Project Timeline



WHY ARE WE HERE?

1. Collect ideas and expectations

2. Identify common goals

Talk about the future of 21st Avenue South

3. Articulate a vision

4. Guide change and growth

STUDY AREA BOUNDARY



CHARRETTE SCHEDULE OCT 29TH – NOV IST

Visioning Workshop

Identify big ideas and goals

Martin Professional Development Center

Monday 10/29 6:00 PM

Open Design Studio

Create a framework

Martin Professional Development Center

Tuesday 10/30 1:30 to 3:30 PM

Wednesday 10/31
10:00 AM to 12:00 PM

Work-In-Progress

Report back to the community

Martin Professional Development Center

Thursday 11/1 6:00 PM

CHARRETTE WEEK GOAL

To Develop a Detailed Framework for Growth and Preservation along 21st Avenue South Corridor:

Draft a Vision Statement

Create a set of Guiding Principles

Draft framework plan



VISION STATEMENT

A short, clear statement summarizing the community aspiration for growth and preservation along 21st Avenue South.



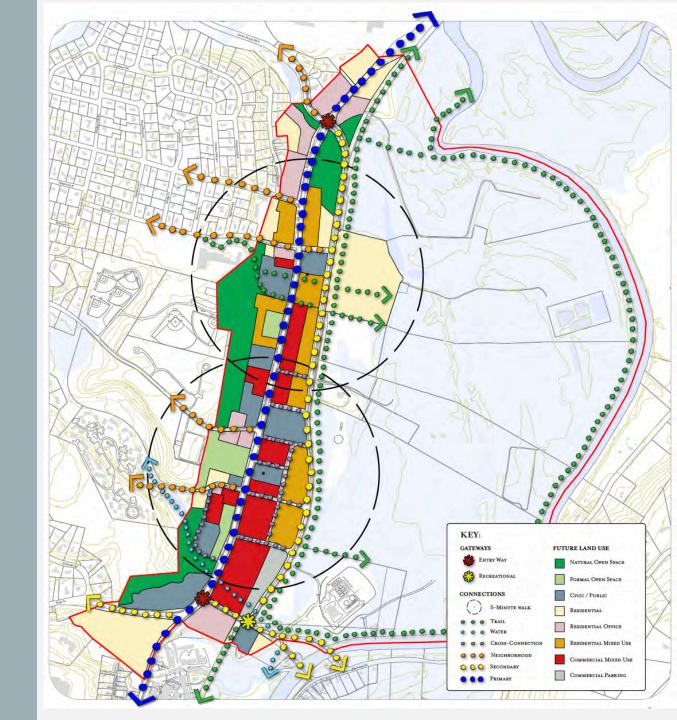
GUIDING PRINCIPLES

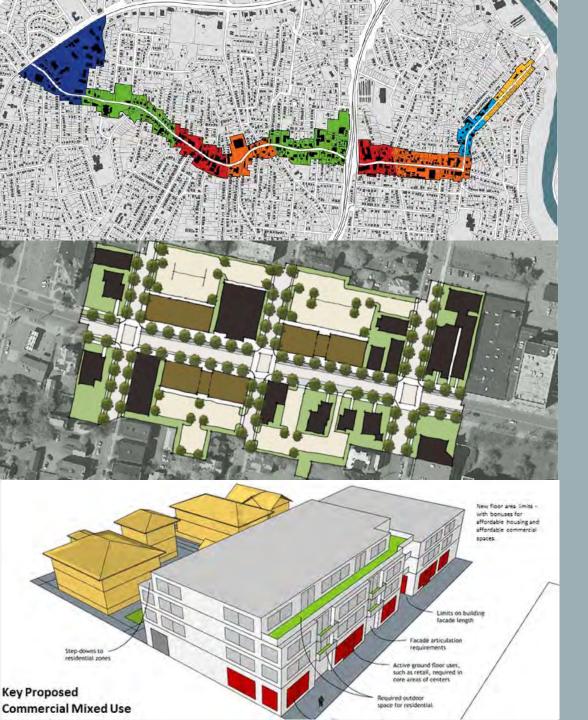
A set of organizing goals and objectives to guide planning and development along 21st Avenue South.



FRAMEWORK PLAN

A guiding plan for the future character and form along 21st Avenue South.





POTENTIAL OUTCOMES

- Land Use Policy update
- Zoning tools: Urban Design Overlay

POLICY VS ZONING



Guidance

Vision for an area

Policy change with a plan amendment <u>does not</u> change current zoning

Zoning

It's the Law

Zoning is influenced by the policies in the Community Plans.

Controls physical development of land

e.g. use, density, height, setbacks, parking, access, landscaping, & signage

PROJECT TIMELINE

Sept - Oct

Define study area

Analyze study area

Build public process

Form Steering Committee

Oct - Nov

Nov - Jan

- 1

Jan - Mar

April

Charrette Week

Identify needs and vision

Evaluate solutions

Develop plan

Consult Steering Committee

Public Comment Period Plan / UDO to

MPC

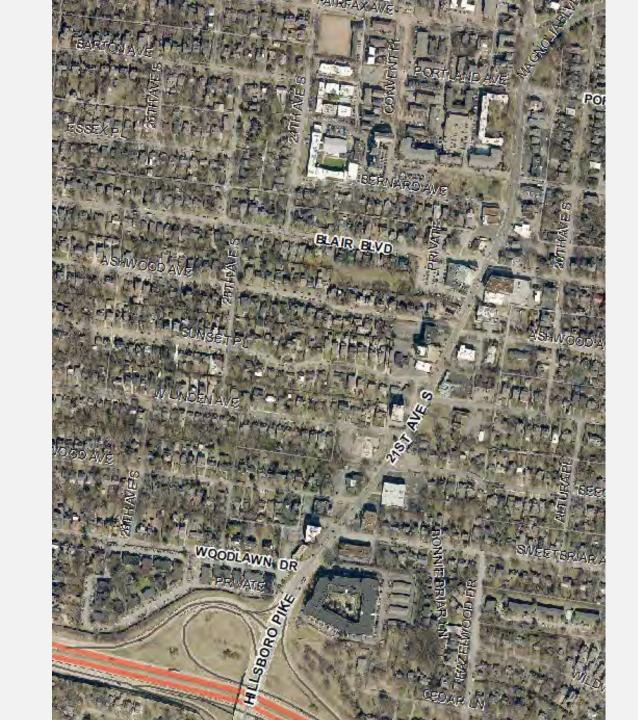
Council Adoption of Zoning (Urban Design Overlay)



we are here

3. FOOD FOR THOUGHT

- Existing Conditions
 - Lane Use and Zoning
 - Building Character
 - Resources
 - Mobility and Streetscape
- Existing Entitlements
- Existing Vision



21ST AVENUE SOUTH EXISTING CONDITIONS

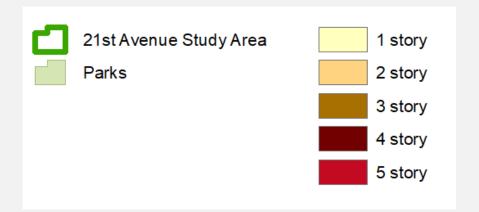
EXISTING LAND USE

- Office
- Multi-Family Residential
- Commercial
- 21st Avenue Study Area
- Park or Golf Course
- Residential 1 Unit
- Residential 2 or 3 Unit
- Residential 4 Unit +
- Community, Institutional or Utility
- Office or Medical
- Commercial
- Auto Parking
- Vacant or Farm



BUILDING HEIGHTS

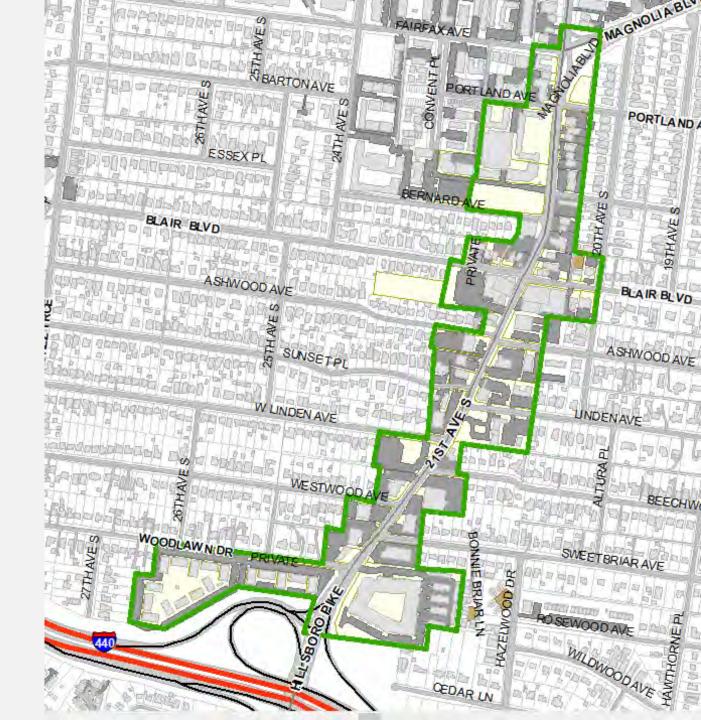
- Range I-5 stories
- Primarily I and 2 story





SURFACE PARKING

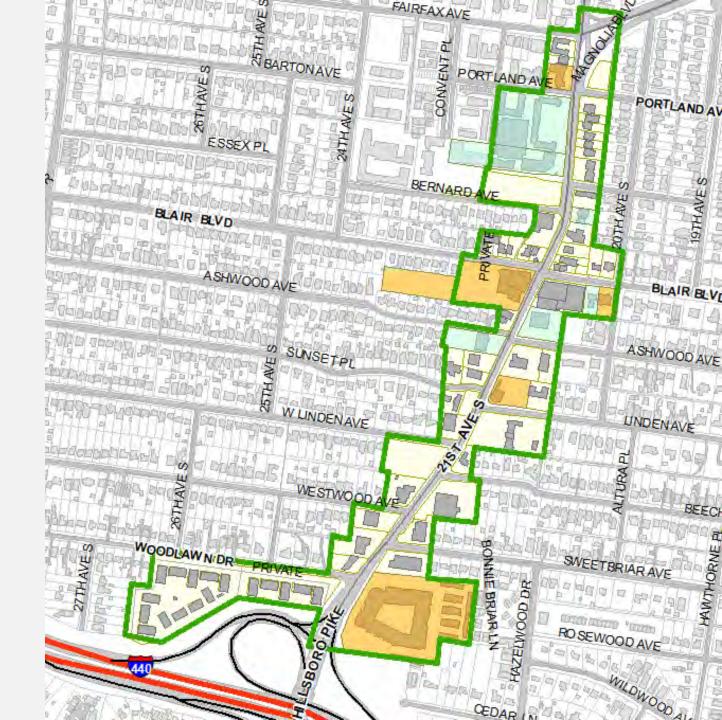




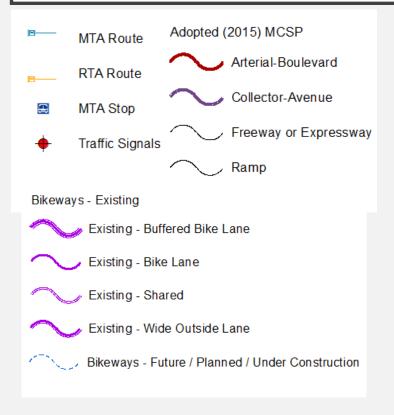
BUILDINGS BY YEAR BUILT

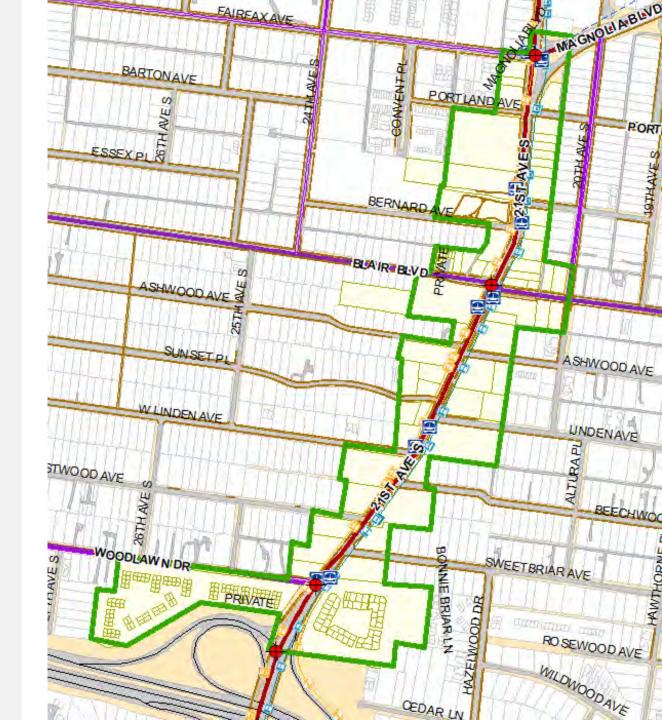
Nothing built since 2010





MOBILITY





21ST AVENUE SOUTH EXISTING ENTITLEMENTS

EXISTING ZONING

OR20 – Office / Residential

 Intended for a med-high intensity mixture of compatible office and multi-family residential uses.

CL – Commercial Limited

• Intended for retail, consumer service, financial, restaurant, and office uses.

MUL – Mixed-Use Limited

 Intended for a moderate intensity mixture of residential, retail, restaurant, and office uses

RM20

 Intended for a moderately high intensity of single-family, duplex, and multi-family dwellings.



HISTORIC ZONING



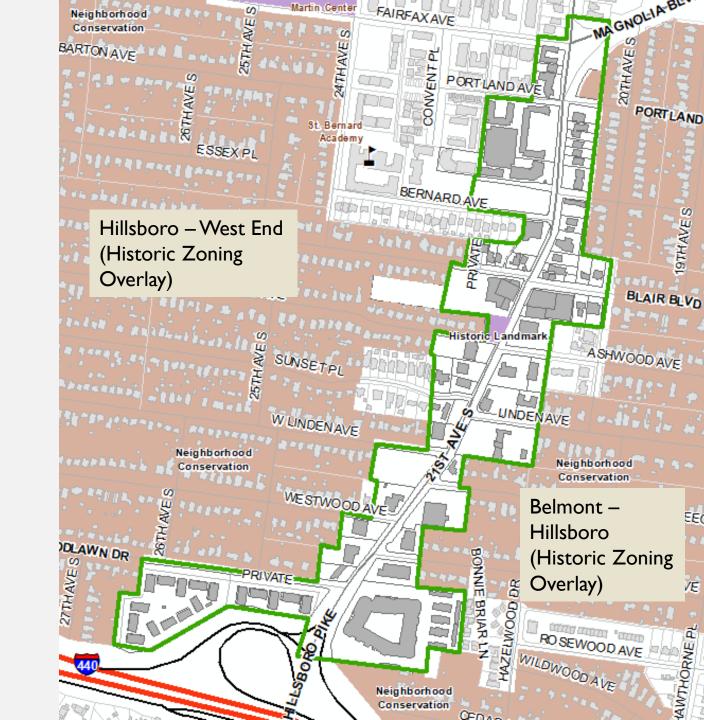
21st Avenue Study Area

Historic Zoning

Neighborhood Conservation District

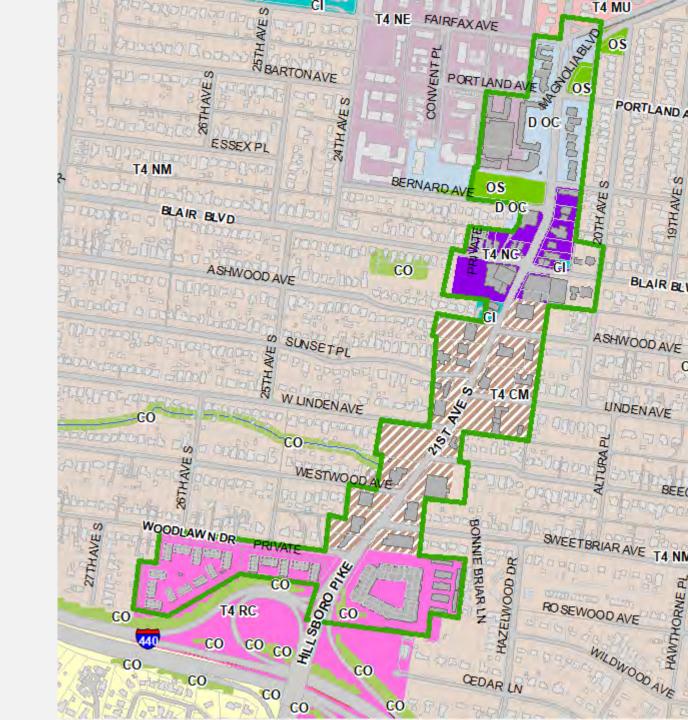


Historic Landmark District

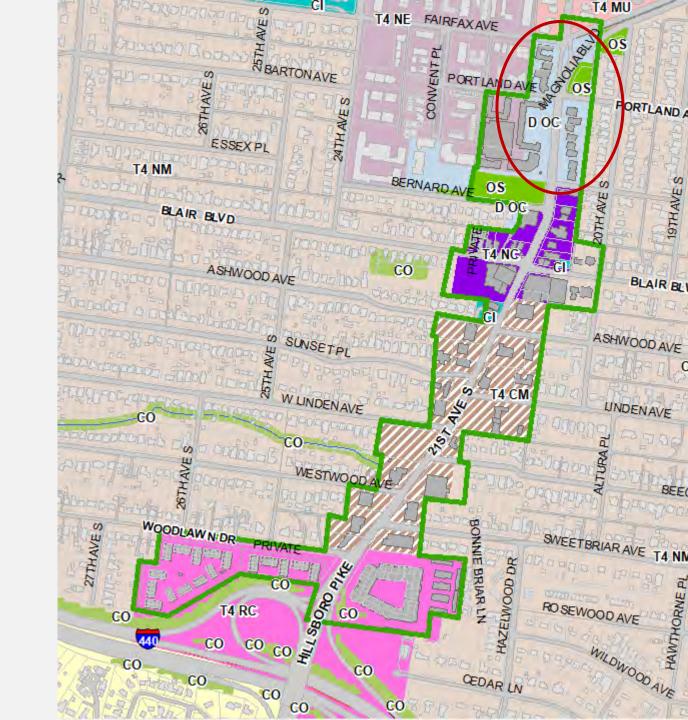


21ST AVENUE SOUTH EXISTING VISION

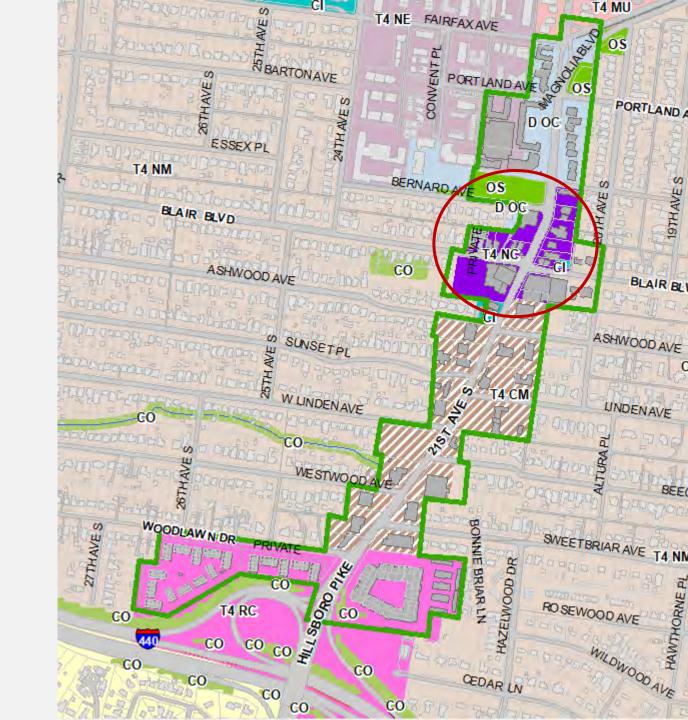
- Community Character Policy
 - District Office Concentration (D OC)
 - T4 Urban Neighborhood Center (T4-NC)
 - T4 Urban Mixed Use Corridor (T4-CM)
 - T4 Urban Residential Corridor (T4- RC)
 - Civic (CI)



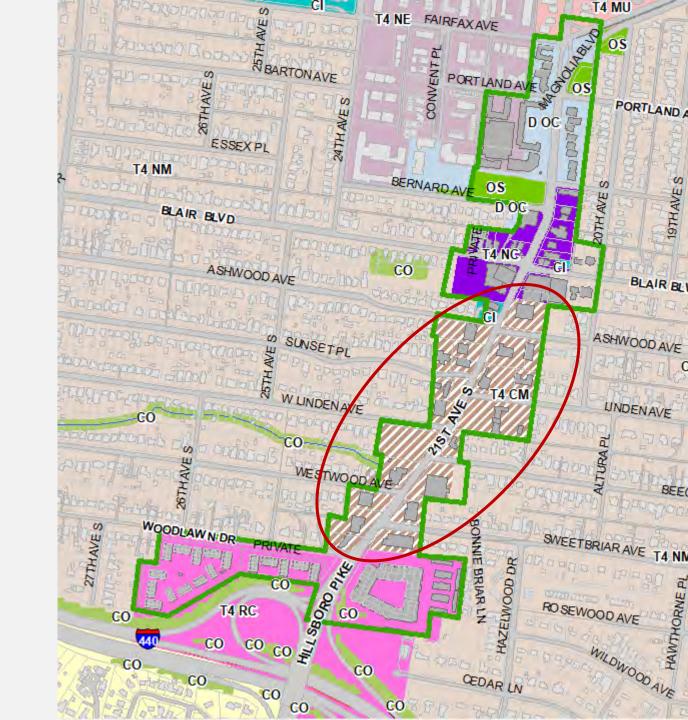
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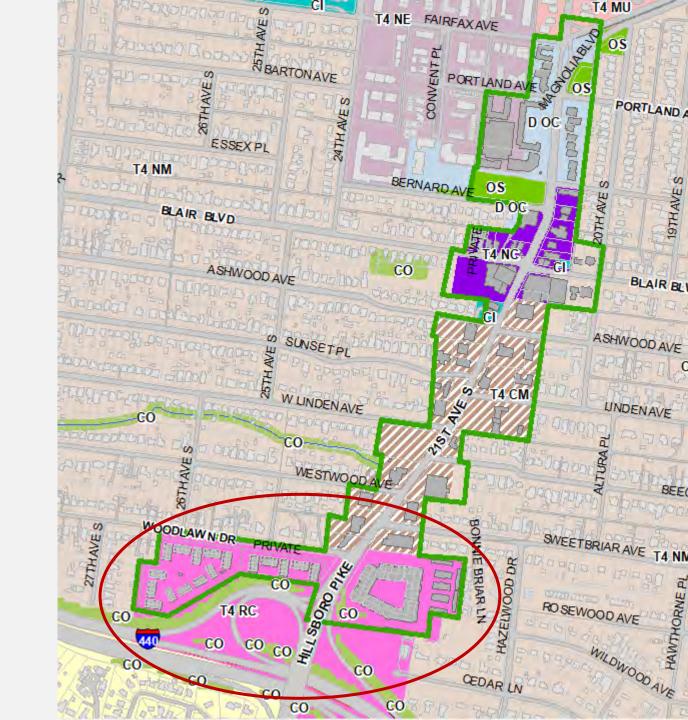
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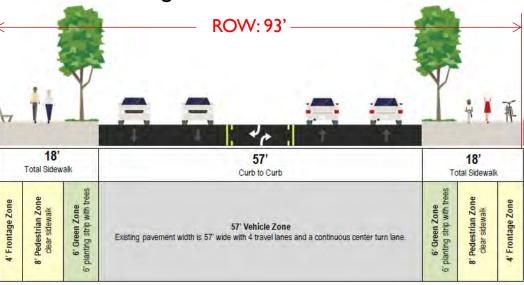
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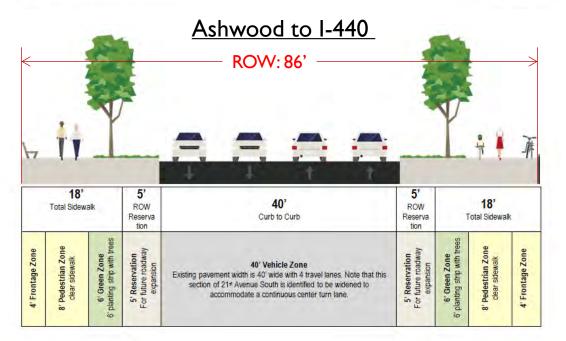


STREET CROSS SECTION

- Major and Collector Street Plan
 - Part of NashvilleNext
 - Countywide plan for streets

Magnolia to Ashwood





VISIONING EXERCISES

21st AVENUE SOUTH VISIONING WORKSHOP

GROUND RULES

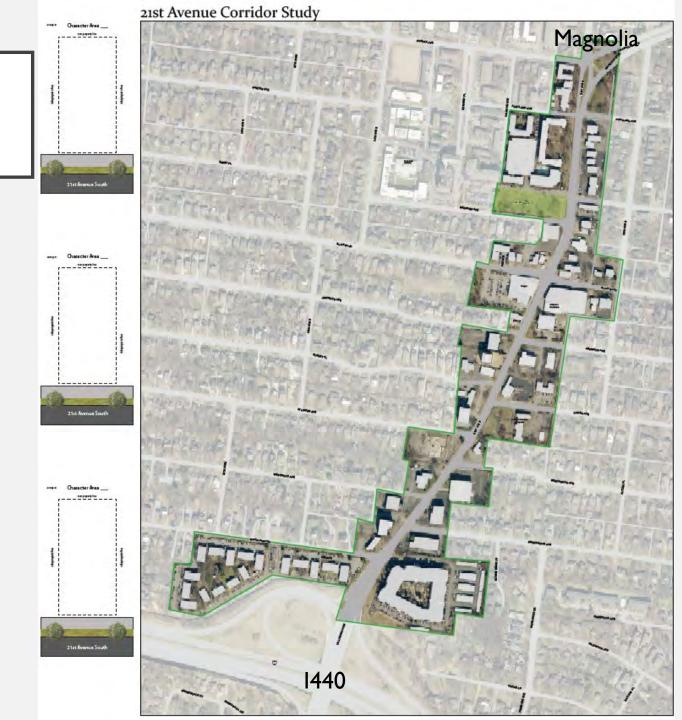
- Cell phones silenced
- Keep an open mind to other ideas or people
- Respect everyone's time
- Stay on topic/schedule
- All ideas are good
- Everyone participates no one person dominates
- No one has all the answers
- Have fun!

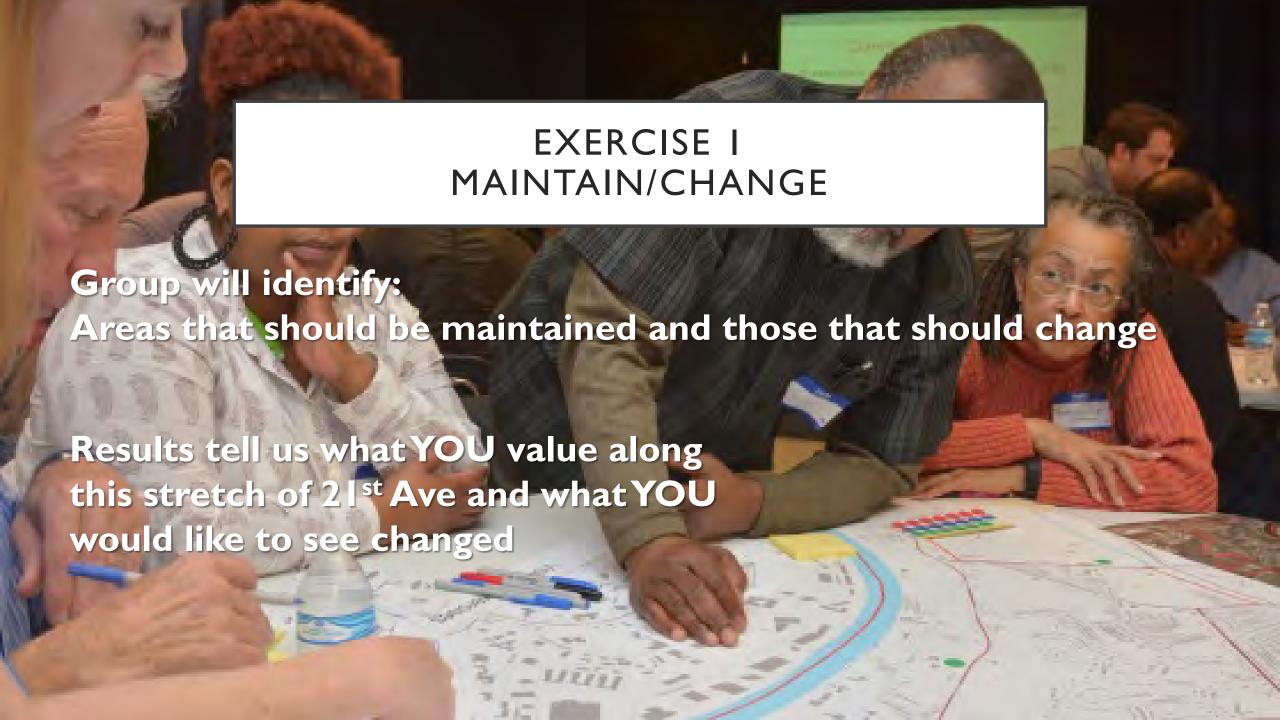


LIVE VOTING



BASE MAP

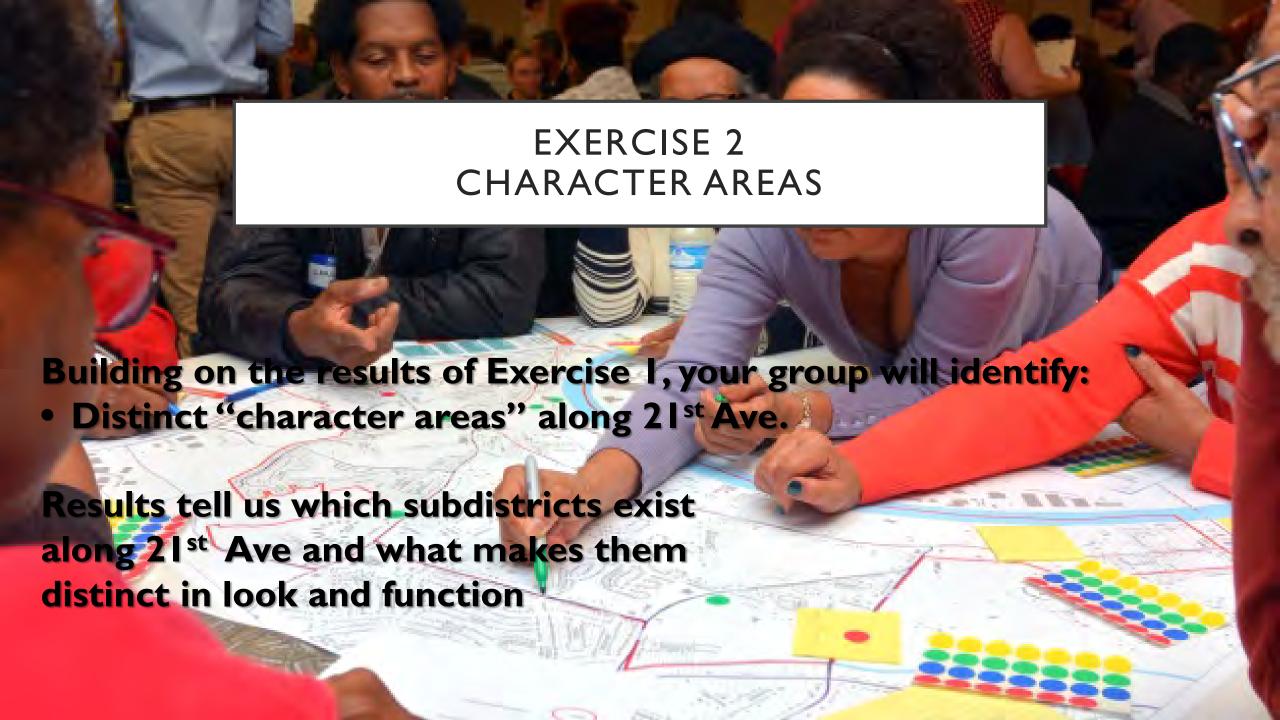




Maintain

Change





COMMUNITY CHARACTER PLANNING

Unique, recognizable character of the built environment that is different from neighboring areas













Building Age

Building Style

Development Patterns

Street Patterns Streetscape

Land Use

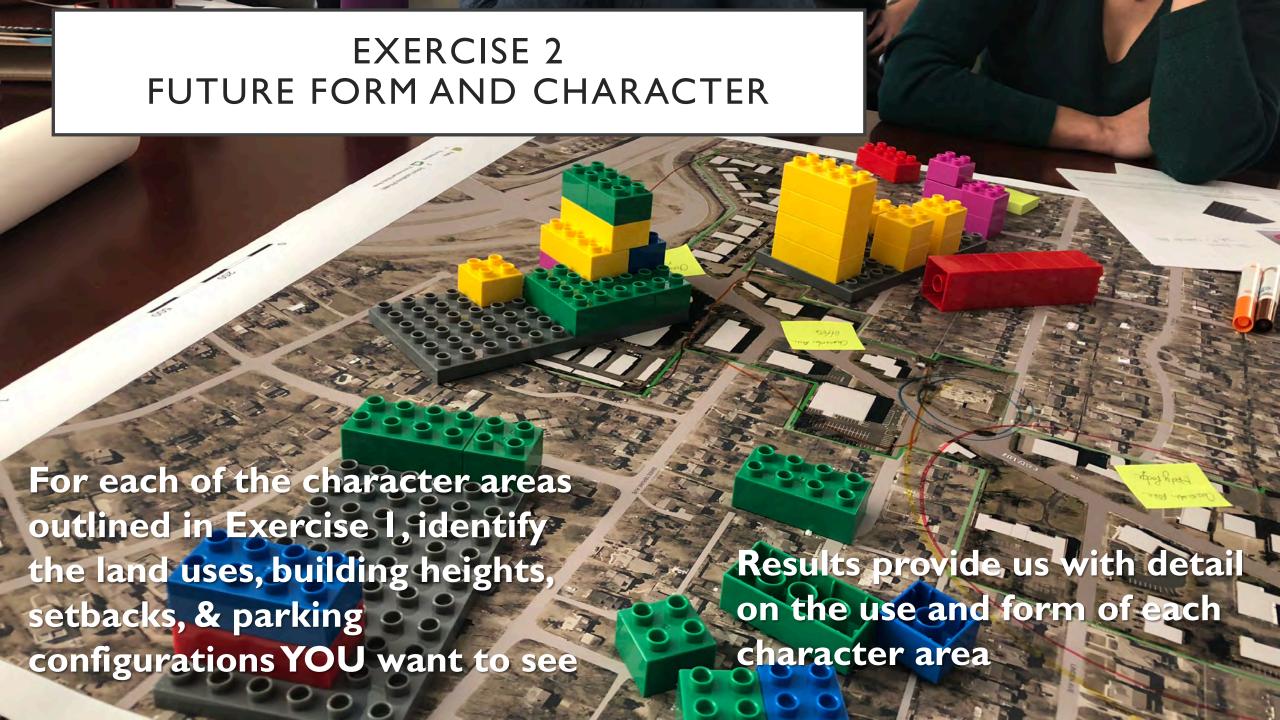
Character Areas

1.

2.

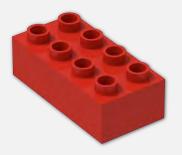
3.







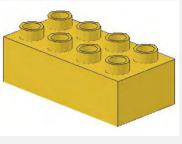
LEGO GUIDE



Commercial



Building lot & surface parking



Residential



Structured parking



Open space

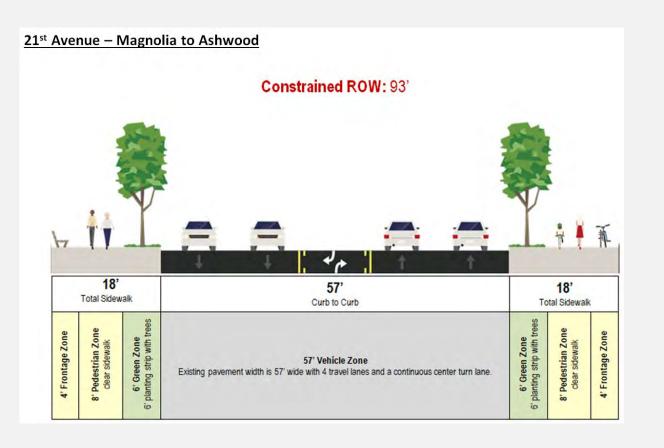


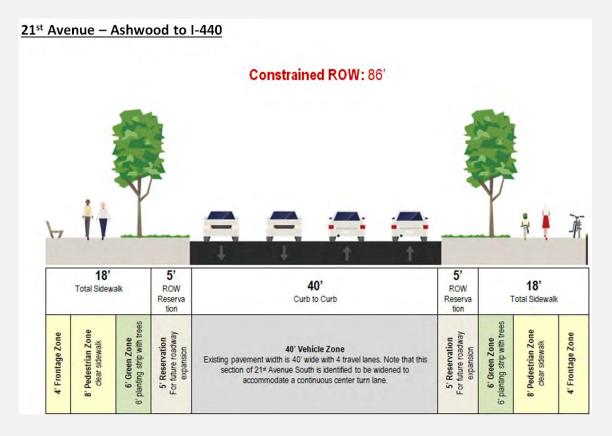
Office





MCSP CROSS SECTION





GROUP PRESENTATIONS

21st AVENUE VISIONING WORKSHOP

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