

## Downtown Bikeways Demonstrations - Measures of Evaluation

| <i>Impacts</i>               | <i>Measures</i>   | <i>Responsible Party</i> |
|------------------------------|---|--------------------------|
| <i>Moving People</i>         | Delay/Congestion (LOS)                                  | MPW                      |
|                              | Number of People Biking and Riding Scooters             | MPW                      |
|                              | Vehicle Speed   | MPW                      |
|                              | Multi-Modal Access (MMLOS)                              | Planning                 |
|                              | Person Throughput (Achieved/Potential)                  | Planning                 |
|                              | Comparison of Street Space Use and Allocation           | Planning                 |
|                              | Vehicle Trips Replaced                                  | Planning                 |
| <i>Supporting Businesses</i> | Retail Sales (Anonymized and Aggregated Sales Tax Data) | Planning                 |
|                              | People Walking/Biking/Scooting in front of businesses   | Planning                 |
|                              | Street Pleasantness and Cleanliness                     | Planning                 |
|                              | Customer/Employee Access                                | Planning                 |
|                              | Loading/Delivery Impact                                 | Planning                 |
| <i>Sustainability</i>        | Air Quality (Achieved/Potential)                        | Water Services           |
|                              | Permeable Area (Potential)                              | Water Services           |
|                              | Greenhouse Gas Reduction (Achieved/Potential)           | Water Services           |
|                              | Storm Water Captured (Potential)                        | Water Services           |
| <i>Ensuring Safety</i>       | Crashes   | Police                   |
|                              | Perceptions of Safety                                   | Planning                 |
|                              | Sidewalk Impediments from all Vehicles                  | Planning                 |
|                              | Wrong way Riding/Biking                                 | Planning                 |
|                              | Signal Compliance                                       | Planning                 |
|                              | Illegal Parking/Loading                                 | Planning                 |

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|--|---|
|  | From Surveys<br>Intercept, Business, Customer, Resident, Public |
|  | Measuring on the Street (Camera and In-Person)                  |
|  | Technical Measurements  |