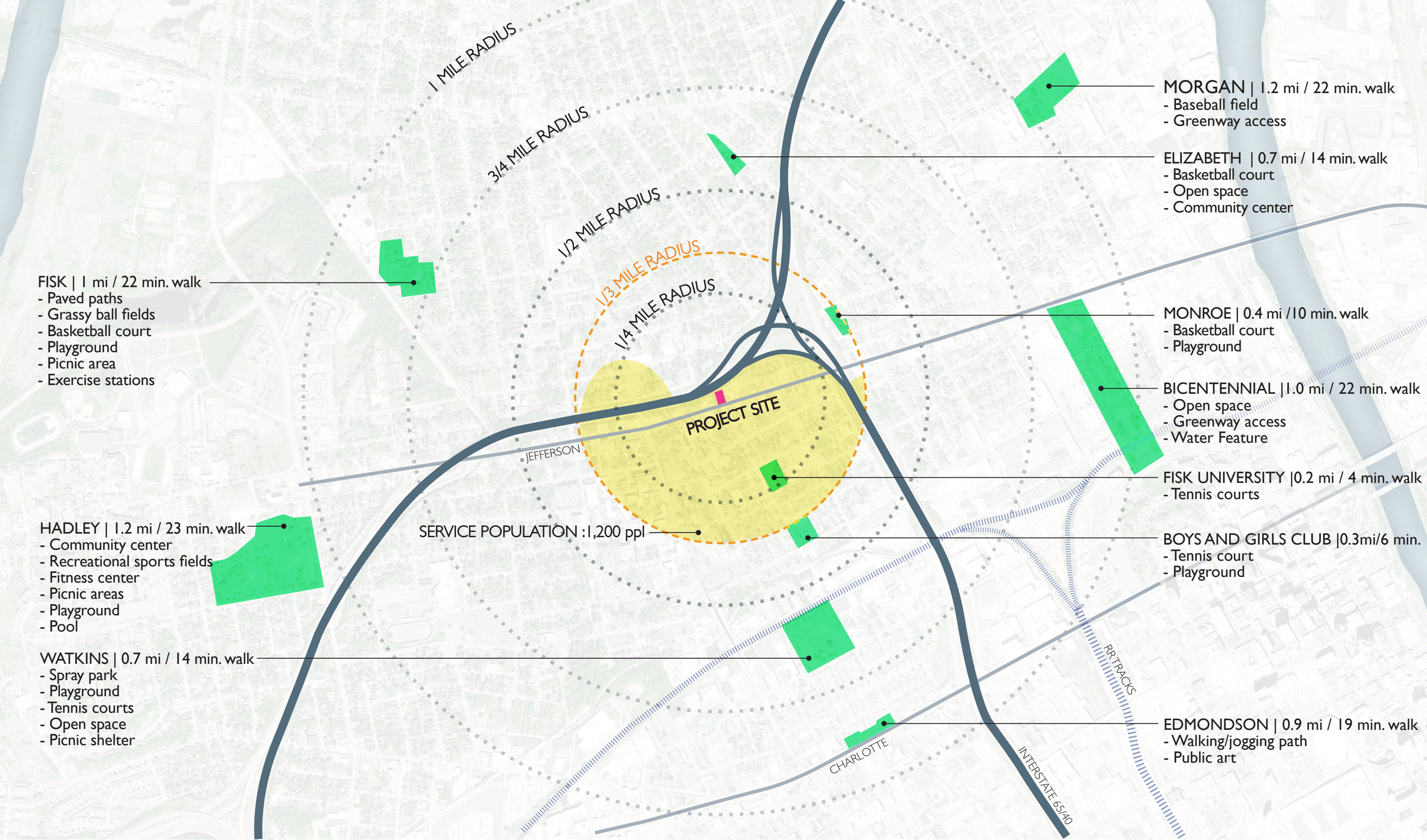




JEFFERSON STREET POCKET PARK

AUGUST 28, 2018





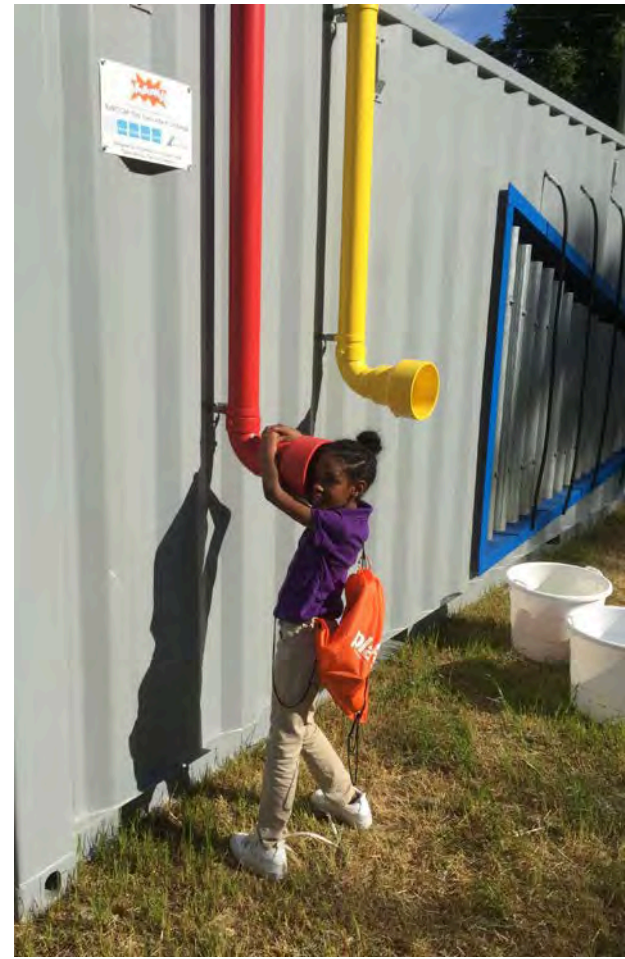




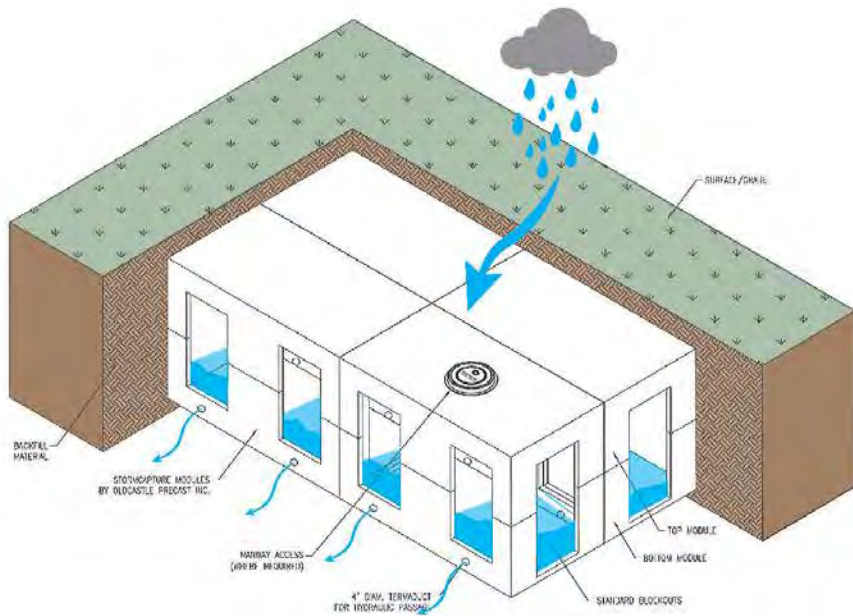
Jefferson Street Park

Community engagement

Nashville Civic Design Center







TYPICAL ISO VIEW
R.T.S.

The lot for Jefferson park is already serving the neighborhood as Metro Water Services' first and largest underground storm water retention area. The vaults shown in the graphic collect storm water that runs through nearby streets and off buildings, then slowly releases it. This helps prevent standing water in the roads and reduces the risk of flooding as well as erosion, among other factors.



During the KaBOOM event in Jefferson park, neighbors of the park had the opportunity to provide feedback on the park. They were able to express their opinion in what they saw for the future of the park as well as how they plan to use the park. The call out box displays the most popular themes from the feedback board.



URBAN TRANSECT: JEFFERSON STREET PARK

TOP RESULTS

CIVIL RIGHTS HISTORY
MUSIC
ARTWORK/VIBRANCY
SWINGS
PLAYGROUND

SETTING PRECEDENT
WALKABILITY

COMMUNITY ENGAGEMENT

Playground specialists, KaBOOM, recently teamed up with NCCDC to provide the SoundBox, a shipping container made with games like a giant xylophone, telephone tubes, and a whisper dish. During the KaBOOM event in Jefferson park, neighbors of the park had the opportunity to provide feedback on the park. They were able to express their opinion in what they saw for the future of the park as well as how they plan to use the park. The call out box to the left shows the most popular requests.





The Jefferson Street Park Project

- **What:** A research initiative focused on preserving history and culture through public space
- **Why:** To support development that **recognizes** neighborhood identity and **reflects** the interests of an existing community
- **How:** Exploring national precedents, reviewing local case studies, and identifying key opportunities



Precedents



Washington, DC, Marvin Gaye Recreation Center



Memphis, TN, I AM A MAN plaza



Alabama, Birmingham, Four Spirits Sculpture Inscription, Kelly Ingram Park



Case Studies



I-40 Underpass, Gateway to Heritage Project



Nolensville, Caza Azafran Park



Historic Metro Nashville Courthouse,
Witness Walls



The Jefferson Street Park Survey

Survey Duration: 6/16-7/14

Total # Respondents: 60

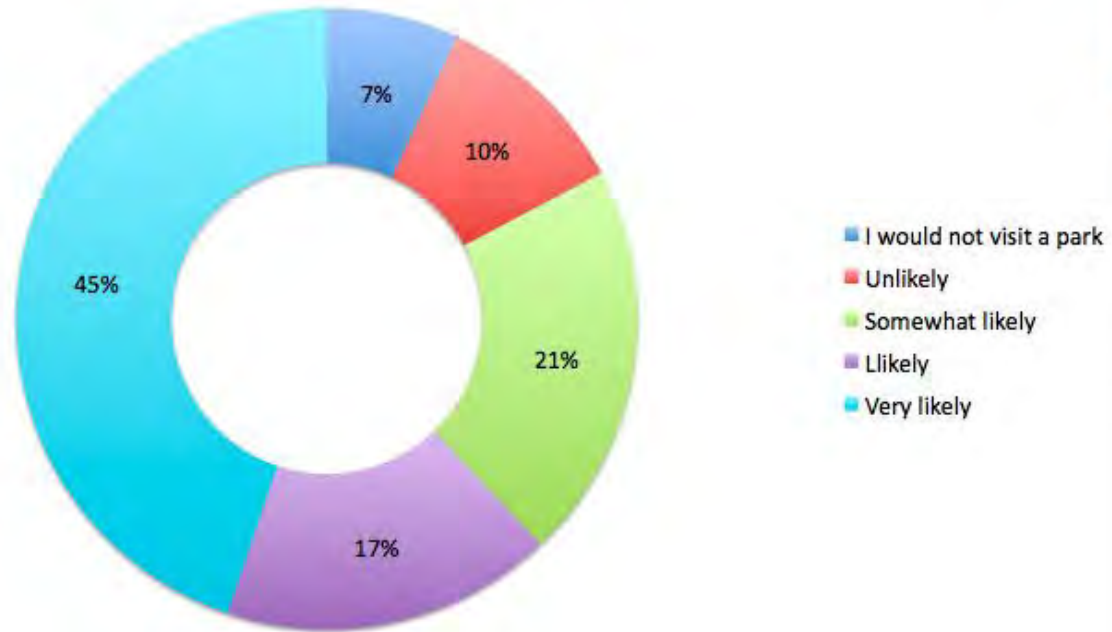
Paper Respondents: 29

Interactive Respondents: 31

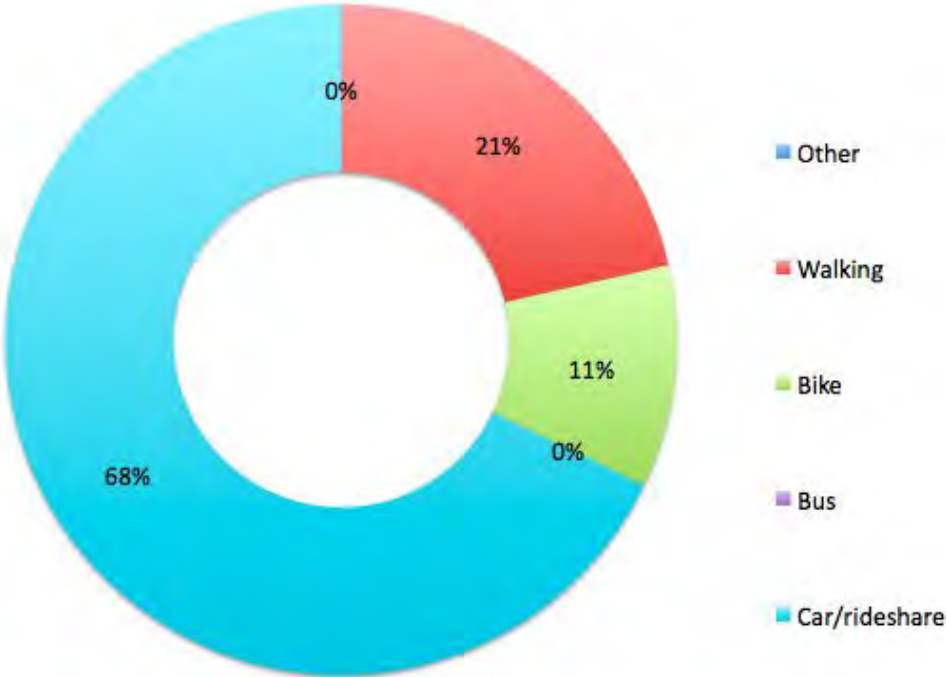
Events/Locations: Jefferson Street Jazz and Blues Festival, Fisk Food and Music Festival, Jefferson Street Art Crawl, Jubilee Flowers and Gifts, J&S Barber Supply, Woodcuts Gallery and Framing, Pleasant Green Baptist Church



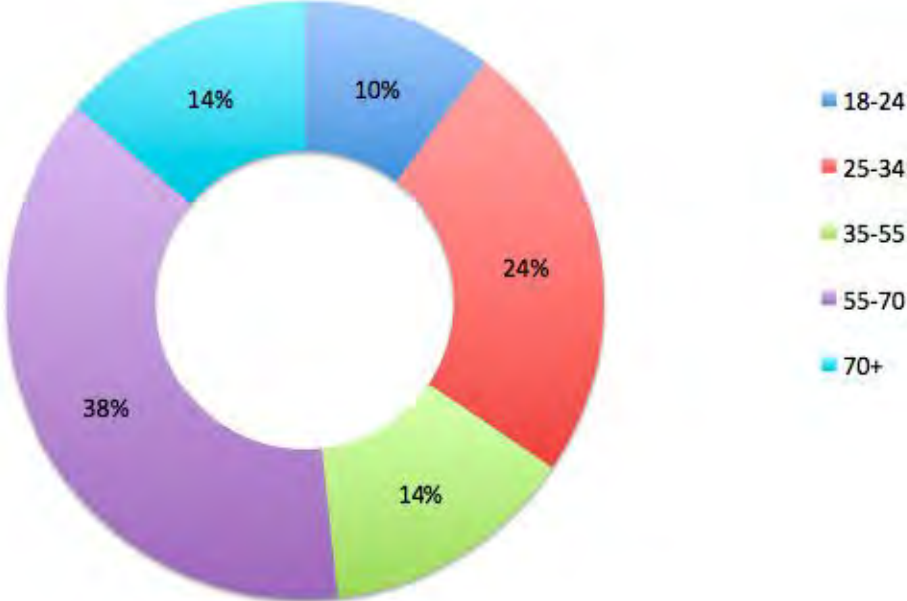
How likely are you to visit a park on Jefferson and 16th avenue?



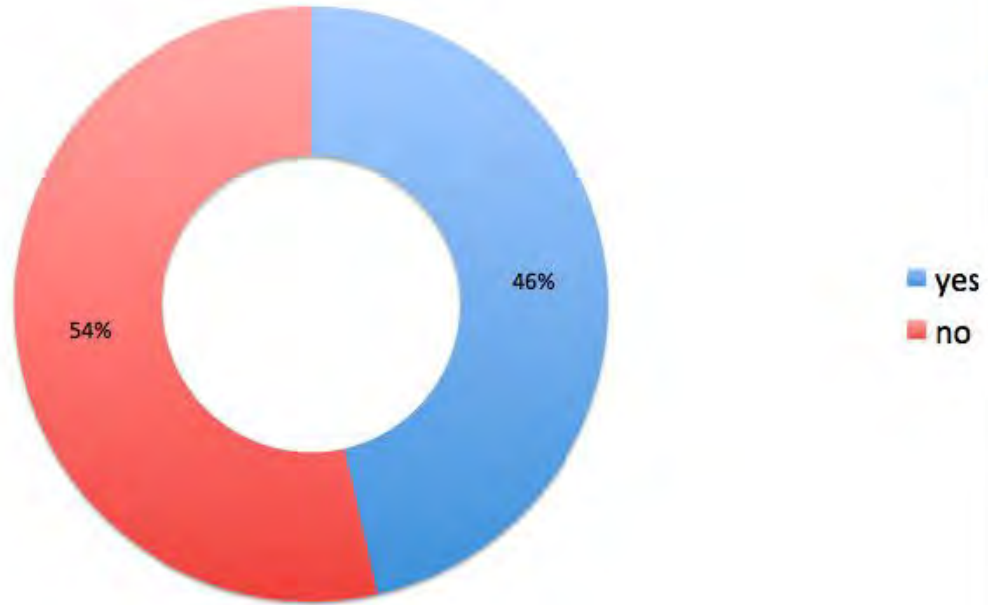
How would you get there?



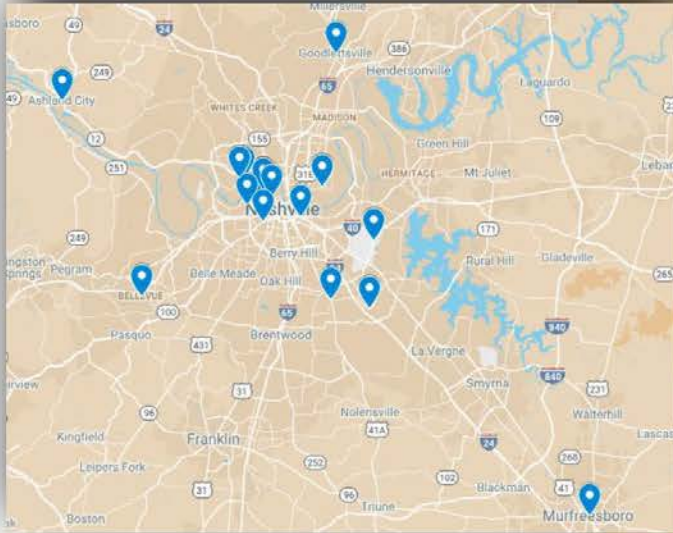
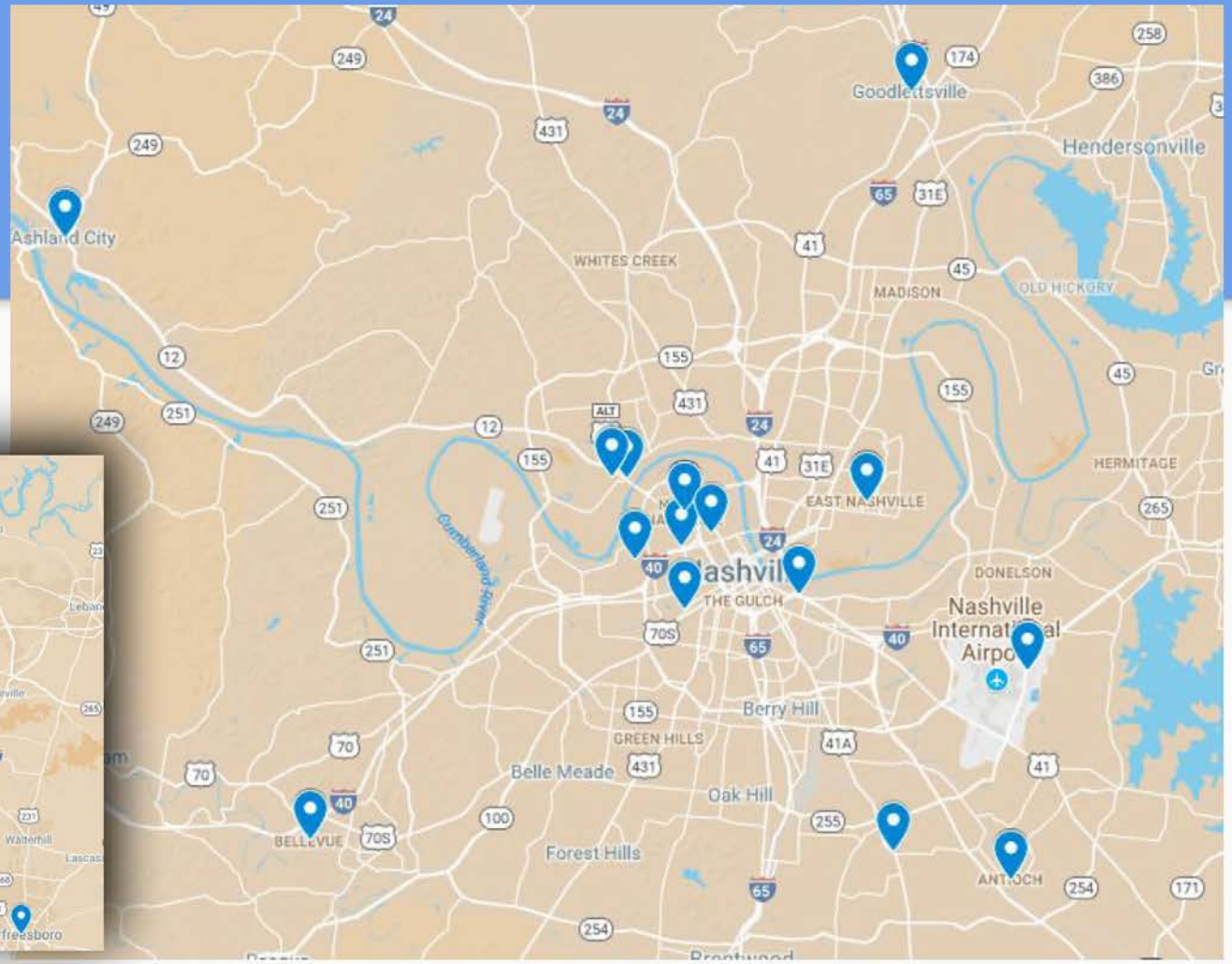
How old are you?



Do you have children



Where do you live?



What enhances community/makes good public space?



What are your hopes for Jefferson Street?

Stay as it is

More space for people to come together along with growth for everyone

Community involvement/cooperation, community garden

That it remains in the control of black mothers and grandmothers who have been living and caring for it for generations

For it to stay black owned

A great place to relax, sports

Something like bicentennial park, wall timeline, history or sidewalk

More restaurants

No gentrification

More fun centers

Something to reflect 1960-80 prior to the interstate taking part of 12 ave. ie monuments of the old fire hall, Mr. McCalister, NAACP honoring

More affordable housing

To see more music/jazz venues or poetry outings

Dynamic mixed use that serve adults and child and seniors

That it becomes a viable part of north nashville community again for those who live and work the area

Stronger community

Life without gentrification

Urban food gardens, affordable housing, free public transportation

Stop gentrification

What we've learned

- Recognizing the neighborhood identity of Jefferson Street means...
 - Understanding the unique history of the community
 - Understanding the role of the community within the greater Nashville area
 - Understanding the people that make up the Jefferson Street community
 - Understanding the places and spaces that contribute to community in the area
- Reflecting the interest of the Jefferson Street community means...
 - Providing a space to gather, rest, and relax
 - Providing a space for fun and entertainment
 - Providing a space for youth
 - Providing a space to celebrate history





Next Steps – NCDC Commitment

- Commitment from NCDC to be engaged in continuing community engagement efforts related to new Park;
- Engagement with TSU Urban Studies class and faculty member for the Fall semester 2018 related to Jefferson Street Park and surrounding context;
- TSU Urban Planning and Community Development intern to continue work;
- Commitment from NCDC to focus resources and built partnerships with community in coming years.





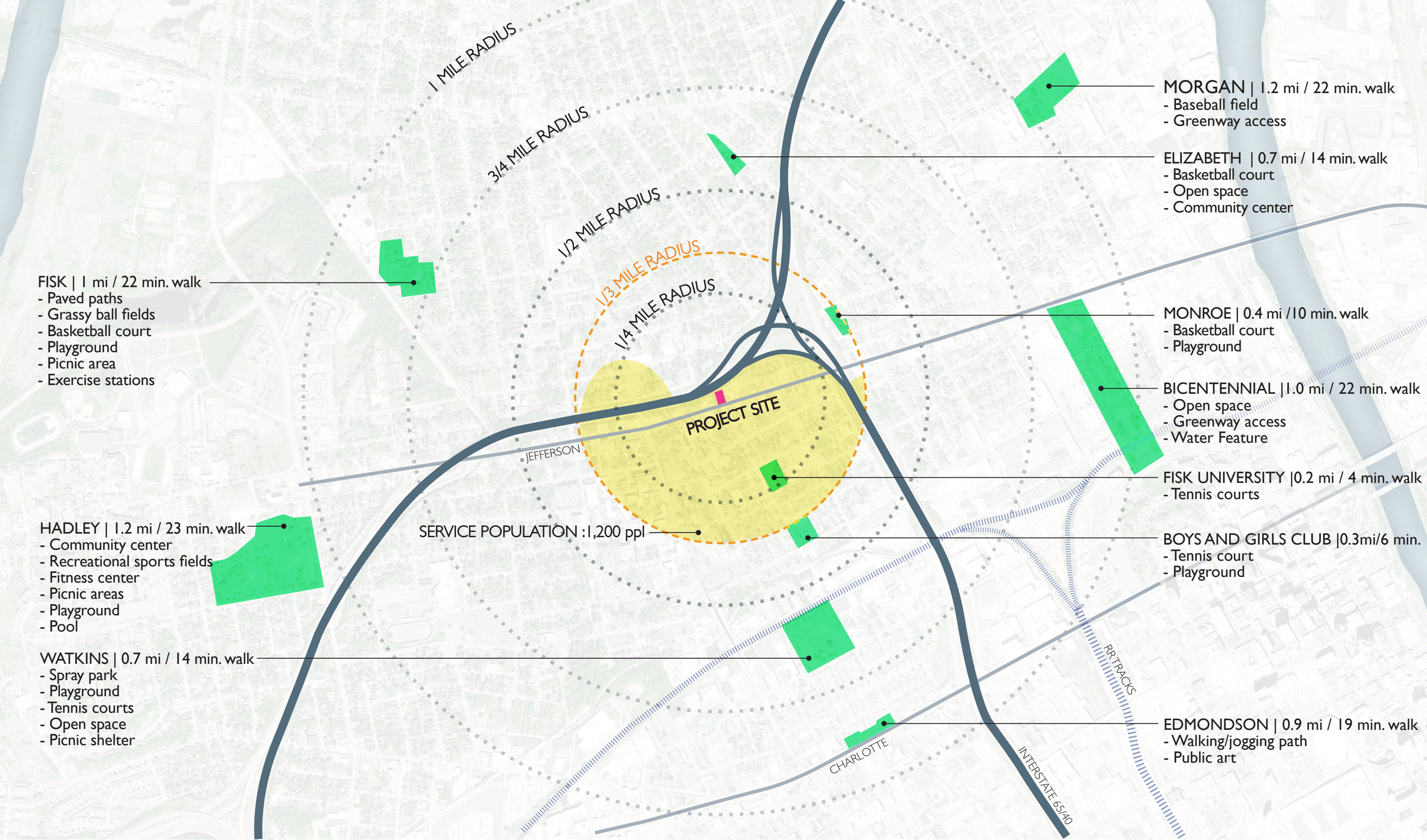
Gary Gaston

gary@civicdesigncenter.org



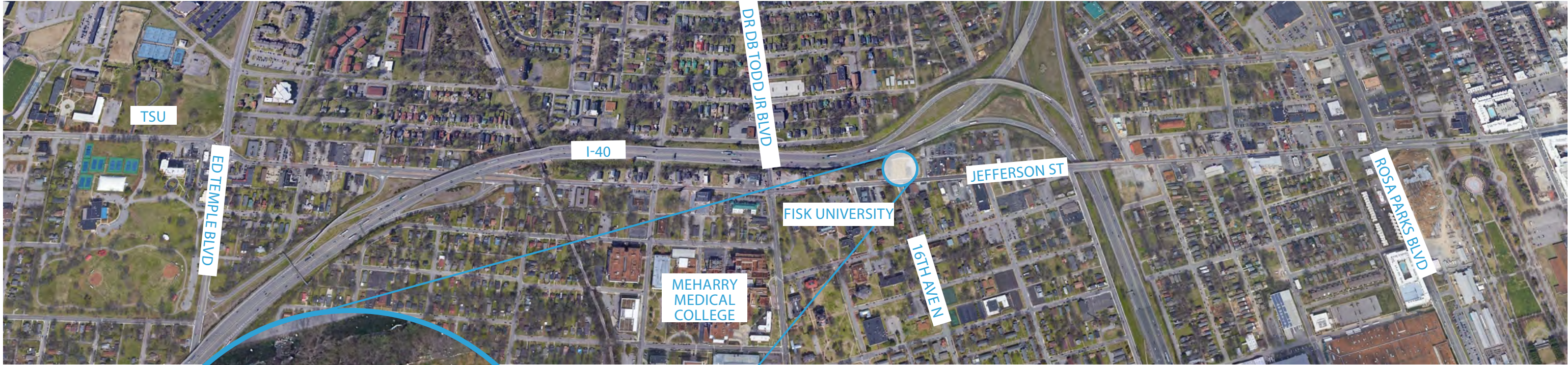
THINK DESIGN CREATE SUSTAIN





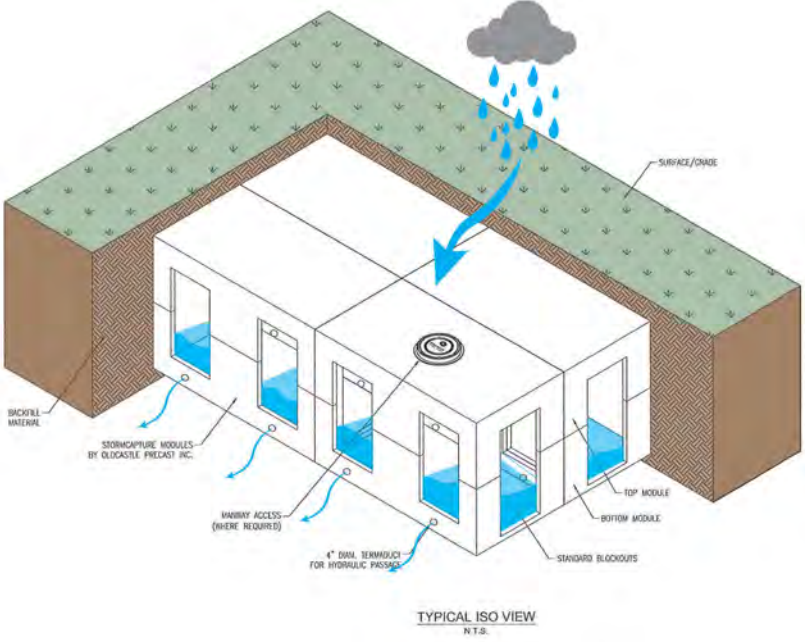
FUTURE HOME OF JEFFERSON ST PARK

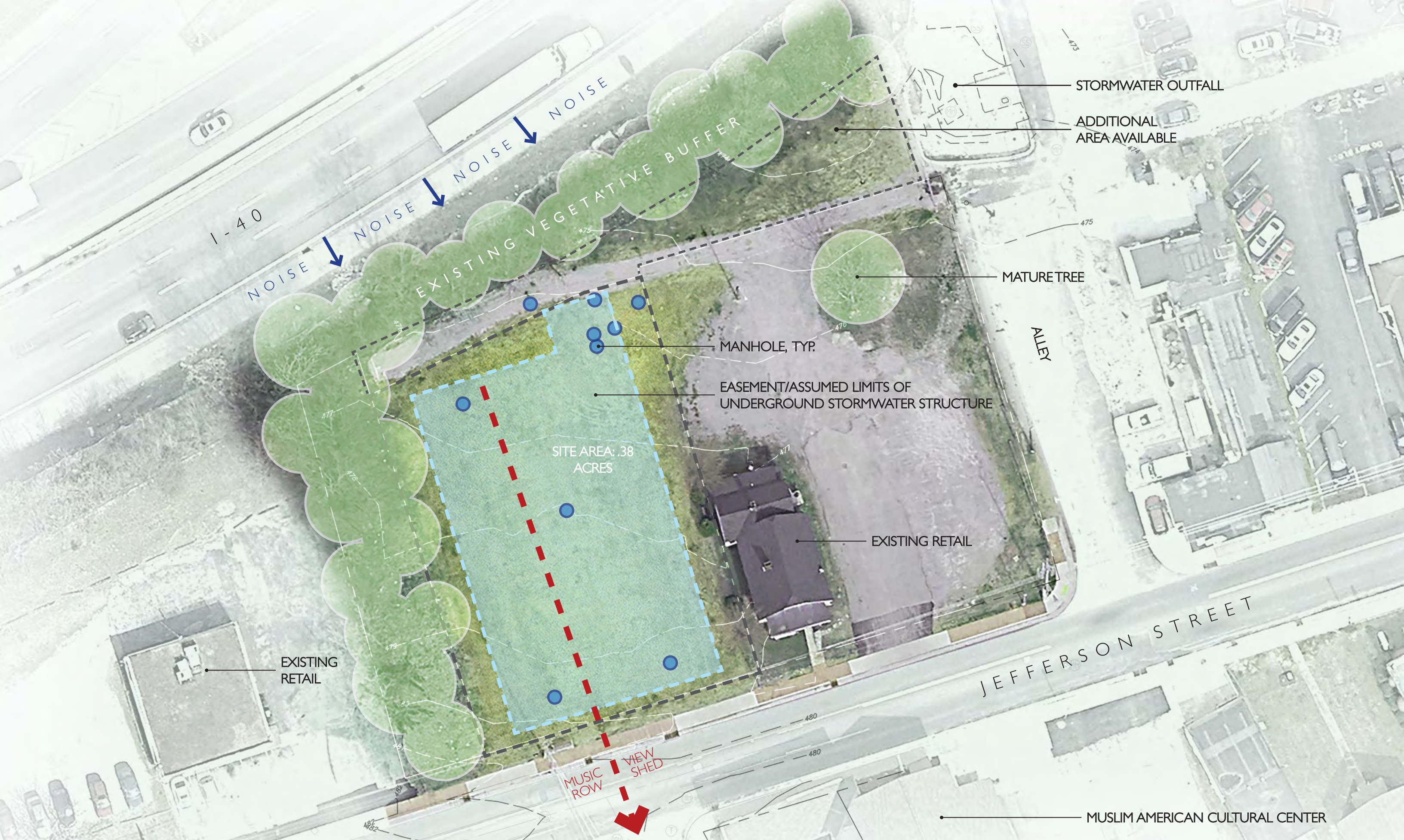
16TH AVE N + JEFFERSON ST



Hidden Services:

The lot is already serving your neighborhood as Metro Water Services' first and largest underground stormwater retention area. The vaults shown here collect stormwater that runs through nearby streets and off buildings, then slowly releases it. This helps prevent standing water in the roads and reduces the risk of flooding as well as erosion, among other factors.





I-40

NOISE

EXISTING VEGETATIVE BUFFER

SITE AREA: .38 ACRES

MANHOLE, TYP.

EASEMENT/ASSUMED LIMITS OF UNDERGROUND STORMWATER STRUCTURE

EXISTING RETAIL

STORMWATER OUTFALL

ADDITIONAL AREA AVAILABLE

MATURE TREE

ALLEY

JEFFERSON STREET

EXISTING RETAIL

MUSIC ROW
VIEW SHED

MUSLIM AMERICAN CULTURAL CENTER





JEFFERSON STREET POCKET PARK
EXISTING CONDITIONS





JEFFERSON STREET POCKET PARK
EXISTING CONDITIONS





JEFFERSON STREET POCKET PARK
EXISTING CONDITIONS



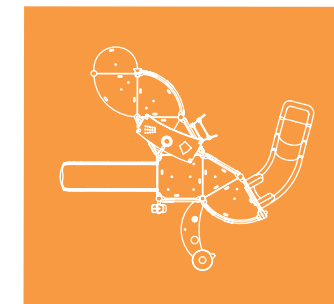


JEFFERSON STREET POCKET PARK
UNDERGROUND STORMWATER INFRASTRUCTURE

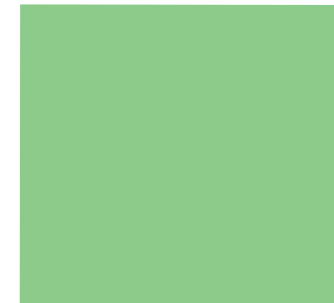




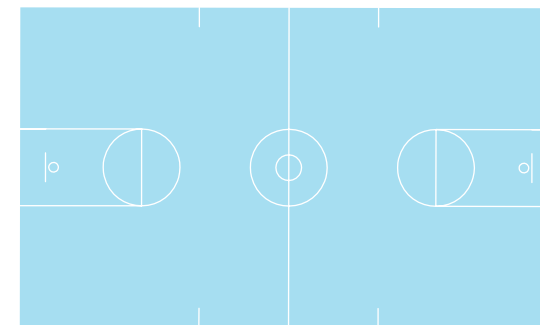
COMMUNITY GARDEN - SUPPORTS 20 PLOTS (2X6)



PLAY AREA - +/- 2400 SQ FT



FLEXIBLE LAWN - SEATING FOR +/- 350 PEOPLE



REGULATION BASKETBALL COURT



PLAZA/EVENT SPACE - SUPPORTS +/- 400 PEOPLE AND 15-20 TENTS (10X10)

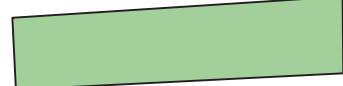
NOTE: ELEMENTS SHOWN HERE DEPICT DIMENSIONS OF TYPICAL PARK FEATURES FOR GRAPHIC SCALE PURPOSES ONLY AND DO NOT NECESSARILY REPRESENT THOSE BEING PROPOSED FOR THIS SPACE



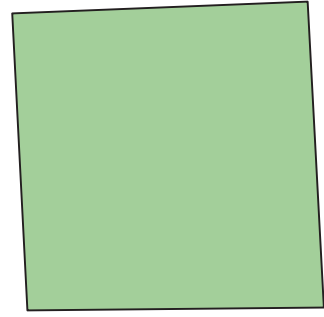
Church Street Park
0.28 acres



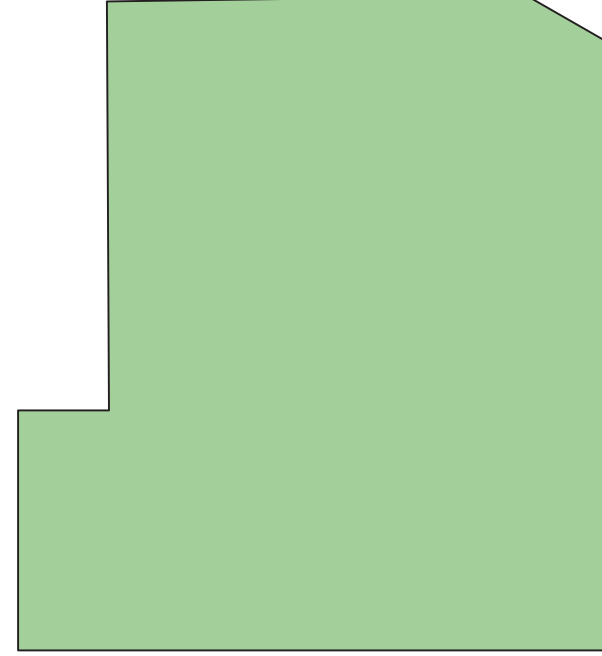
Jefferson Street Pocket Park
0.38 acres



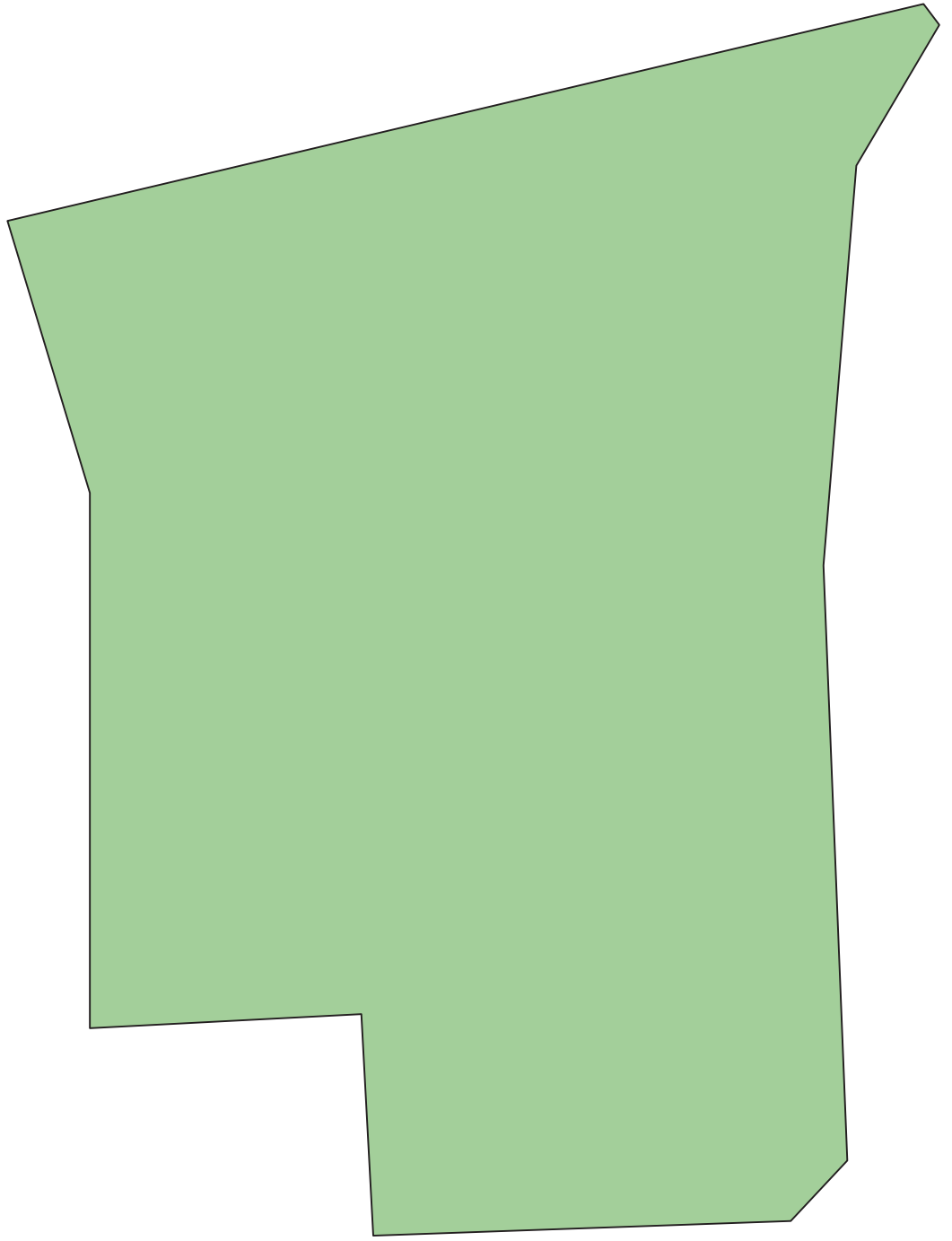
Edmondson Park
1.71 acres



Watkins Park
8.68 acres



Hadley Park
39 acres



Centennial Park
132 acres

DRAFT GUIDING PRINCIPLES:

ATTRACT AND GENERATE POSITIVE ACTIVITY ON
JEFFERSON STREET

REFLECT COMMUNITY VALUES AND HONOR
CULTURAL HISTORY

CREATE A VISUALLY ICONIC DESIGN THAT
STRENGTHENS A SENSE OF PLACE AND IDENTITY

BUILD ON STRENGTHS TO CREATE A PUBLIC
SPACE THAT IS VIBRANT AND FLEXIBLE



JEFFERSON STREET POCKET PARK
PRECEDENT IMAGERY





JEFFERSON STREET POCKET PARK
PRECEDENT IMAGERY





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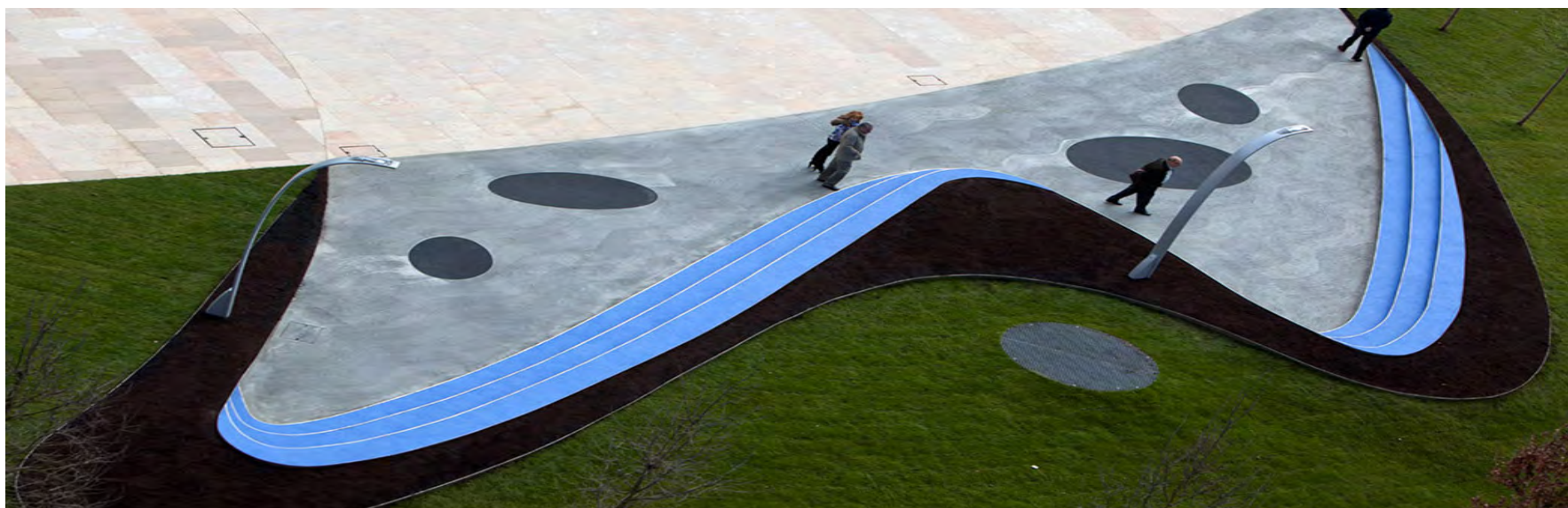


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PRECEDENT IMAGERY



QUESTIONS FOR FURTHER CONSIDERATION:

How can the design honor history and tell important stories?

What unmet needs can the park help to fulfill?

What organizations may be able to partner with Metro Parks to create events or activities?

How can the park build momentum for a Jefferson Street Renaissance?