

THE METROPOLITAN ACTION COMMISSION  
OFFICE OF PUBLIC INFORMATION  
**SOCIAL MEDIA INTERNSHIP OPPORTUNITY**

## **About us...**

The Metropolitan Action Commission is the designated community action agency for Nashville and Davidson County. Our agency is responsible for helping families living in poverty to become more economically secure through education, household support and mobilizing community resources. Our multigenerational approach to eliminating poverty allows our agency to address the initial need of our customers as well as identifying other opportunities for other members in their household.

## **About the opportunity...**

The agency's Social Media pages are a vital news sharing resource. The Social Media Intern will provide assistance to the agency's Public Information Officer in managing the social media messaging and presence. The successful intern will help to develop innovative methods of engaging customers and media partners through posting, following and sharing relevant that promote the work of the agency. As well as researching and trial of other social media platforms to expand social reach. The intern must have:

- An advanced understanding of public relations, social media, and its purposes and tools
- A positive, can-do attitude and attention to detail
- Strong writing, verbal communication and teamwork skills
- PRSSA membership and/or involvement (desired, but not required)
- Established residence and transportation arrangements in the Nashville area during internship

**The Metropolitan Action Commission Internship Program offers a credit-based internship for students that are currently enrolled in an accredited bachelor's program with no more than 2 years left to complete. The internship term lasts 8-10 weeks, depending on the time of year and availability of intern-level opportunities. Start and end dates are determined by the agency with consideration of each intern's class/school schedule. To apply for this internship opportunity, please send a cover letter and resume to: [lisa.mccrady@nashville.gov](mailto:lisa.mccrady@nashville.gov).**